

**Re: Specifications for NM Reading Book Initiative - up to 30,000 books**

Jeannie Patchin [j.patchin@deltapublishing.com]

**Sent:** Tuesday, May 14, 2013 12:05 PM**To:** Contact, Imb, PED**Attachments:** New Mexico Reading Initia~1.xlsx (37 KB)

Dear Ms. Savage,

Thank you for giving us the opportunity to present the attached book list for your consideration. Please note that the per book freight cost shown on the attachment is "exact freight" via UPS ground shipping. I also tried to attach a copy of the 2013 Raven Tree Press catalog with book descriptions and award information but the file was too large to transmit. Some titles still have awards pending. The catalog can be viewed and/or downloaded from our website: <http://www.raventreepress.com> or <http://www.deltapublishing.com/cat-request.cfm>. Larry Bemederfer or your reading specialist may have copies of some of the books as I sent samples last year when we were chosen to participate.

Raven Tree Press specializes in award-winning children's picture books in English, Spanish and bilingual English/Spanish editions. The brand is recognized for stories that stimulate a child's imagination and promote multicultural respect and understanding. Each of the beautifully illustrated books has free downloadable activities on our website [www.raventreepress.com](http://www.raventreepress.com) and some have Accelerated Reader® quizzes. The bilingual books contain a vocabulary list to promote language development. Raven Tree's parent company, Delta Systems Co., Inc., has provided English as a second language and foreign language materials to the pre-K to adult market for over 34 years.

Please let me know if you need any additional information at this time. For planning purposes, are you able to tell me when the chosen vendors might expect to receive notification and/or your purchase order?

Sincerely,

Jeannie

**Jeannie Patchin, Vice President****Delta Publishing Company****Raven Tree Press****Divisions of Delta Systems Co., Inc.**1400 Miller Parkway  
McHenry IL 60050-7030**w.****f.** 815 399-1111  
[www.delta-systems.com](http://www.delta-systems.com)[www.raventreepress.com](http://www.raventreepress.com)

---

**From:** "Contact, Imb, PED" <[Imb.Contact@state.nm.us](mailto:Imb.Contact@state.nm.us)>**Date:** Mon, 13 May 2013 19:53:46 +0000**To:** Jeannie Patchin <[j.patchin@deltapublishing.com](mailto:j.patchin@deltapublishing.com)>**Subject:** RE: Specifications for NM Reading Book Initiative - up to 30,000 books

Ms. Patchin -- Thank you for your interest. We look forward to receiving your response.

Elizabeth Savage for IMB

(505) 827.3869

---

**From:** Jeannie Patchin [[j.patchin@deltapublishing.com](mailto:j.patchin@deltapublishing.com)]

**Sent:** Monday, May 13, 2013 1:51 PM

**To:** Contact, Imb, PED

**Subject:** Re: Specifications for NM Reading Book Initiative - up to 30,000 books

Thank you for notifying us regarding this year's NM Reading Book Initiative. We were fortunate to have participated in last year's project. I'm preparing our list of titles and will have the information to you tomorrow.

Sincerely,  
Jeannie

**Jeannie Patchin, Vice President**

**Delta Publishing Company**

**Raven Tree Press**

**Divisions of Delta Systems Co., Inc.**

1400 Miller Parkway  
McHenry IL 60050-7030

**w.**

**f.**

[www.delta-systems.com](http://www.delta-systems.com)

[www.raventreepress.com](http://www.raventreepress.com)

---

**From:** "Contact, Imb, PED" <[Imb.Contact@state.nm.us](mailto:Imb.Contact@state.nm.us)>  
<<https://webmail.state.nm.us/owa/UrlBlockedError.aspx>> >

**Date:** Fri, 10 May 2013 17:40:43 +0000

**Subject:** Specifications for NM Reading Book Initiative - up to 30,000 books

Good Morning:

The New Mexico Public Education Department is seeking one or more publishers to provide first-grade reading books in accordance with the attached document.

Responses must be received by Friday, May 17, and the publisher must be able to comply with all of the attached requirements and deadlines.

Please forward this to the appropriate department or person within your organization. Thank you.

## 2013 NEW MEXICO READING INITIATIVE

**Hardcover Price: \$4.55**  
**Shipping: \$0.95 per book**  
**TOTAL COST: \$5.50 per book**

<b>ISBN#</b>	<b>SPANISH ONLY TITLES</b>	
9780979446290	El rabano que escapo (Runaway Radish)	1200
9780979446276	Marco Flamenco (Marco Flamingo)	600
9781932748963	Paco y la plantade chile gigante (Paco & the Giant Chile Plant)	800
9781887744973	El mejor mariachi del mundo (The Best Mariachi in the World)	400
<b>Total 3,000</b>		

<b>ISBN#</b>	<b>BILINGUAL TITLES</b>	
<i>I Wish Series:</i>		
9780972497381	I Wish I Had Freckles Like Abby	800
9780972497374	I Wish I Had Glasses Like Rosa	600
9780979446207	I Wish I Was Tall Like Willie	400
9780977090679	I Wish I Was Strong Like Manuel	300
<i>Marco Flamingo Series:</i>		
9781936402007	Adventures of Marco Flamingo in the Cave	600
9780979446252	Marco Flamingo	400
<i>Nathan Series:</i>		
9781934960745	Nathan Saves Summer	300
9781621670728	Nathan & the Really Big Bully	100
9780972497398	Alien Invaders	1600
9781936299324	Little Weed Flower	800
9780972019248	Oh, Crumps!	700
9781936299041	A Sweater for Duncan	600
9781932748871	Beautiful Moon	500
9781934960776	Mr. Groundhog Wants the Day Off	300
9780972019293	My Pal Victor	300
9781932748918	A Walk with Grandpa	300
9781936299980	Mr. Biggs at the Circus	200
<b>Total 8,800</b>		

<b>ISBN#</b>	<b>ENGLISH-ONLY TITLES</b>	
<i>Solomon Raven Series:</i>		
9781934960547	Cinnamon & the April Shower	1200
9781934960561	Mason Moves Away	1200
9781934960585	A Home for Pearl Squirrel	1200
9781934960608	Lewis Cardinal's First Winter	1200

*Marco Flamingo Series:*

9781934960684	Adventures of Marco Flamingo Under the Sea	1000
9781932748536	Marco Flamingo	300
9781936299225	Adventures of Marco Flamingo in the Jungle	200

*I Wish Series:*

9781934960462	I Wish I had Freckles Like Abby	1000
9781934960509	I Wish I Was Tall Like Willie	700
9781934960523	I Wish I Was Strong Like Manuel	500

*Mr. Biggs Series:*

9781936299263	Mr. Biggs in the City	1000
9781936299997	Mr. Biggs at the Circus	300

*StinkyKids®: Always Be a Leader of Good Series:*

9781936402021	StinkyKids® & the Runaway Scissors	700
9781936402038	StinkyKids® See a Full Moon	500
9781621670735	StinkyKids® Have a Heart	400

*Rip Squeak® & Friends :*

9781934960134	Find the Magic	300
9781934960400	Rip Squeak & His Friends	300
9781934960851	The Surprise Party	300

9781934960073	Moon Over the Mountain	1600
9781934960097	A Seed Was Planted	1600
9781936299027	Lobo & the Rabbit Stew	1600
9781934960844	My Pal Victor	1500
9781934960035	Bedtime Monster	1500
9781936299348	The Little Weed Flower	1300
9781934960707	Oh, Crumps!	1200
9781934960011	Runaway Radish	1000
9781934960721	Isabel and the Hungry Coyote	1000
9781934960646	Soap, Soap, Soap	800
9781934960820	Grandma's Pear Tree	700
9781934960769	Nathan Saves Summer	400
9781934960059	Beautiful Moon	300
9781936299065	A Sweater for Duncan	300
9781936299188	Pedro the Pirate	300
9781936299102	Amazingly Wonderful Things	300
9781934960110	A Walk With Grandpa	200
9781934960837	Alien Invaders	200
9781936299140	The Park Our Town Built	200
9781934960790	Mr. Groundhog Wants the Day Off	100

**Total 28,400**



6/276

1ctn 46

1 ctn 46

nbn stock

## **Re: Specifications for NM Reading Book Initiative - up to 30,000 books**

Jeannie Patchin [j.patchin@deltapublishing.com]

**Sent:** Wednesday, May 15, 2013 8:51 AM

**To:** Contact, Imb, PED

**Attachments:** New Mexico Reading Initia~1.xlsx (37 KB)

Dear Ms. Savage,

This morning, I looked back at the exact freight cost for last year's shipment and questioned why the shipping costs seem to have increased so significantly. I had our warehouse manager re-weigh the books and the exact freight UPS charge is \$0.75 instead of \$0.95. I apologize and have attached the adjusted proposal. Thank you for your consideration.

Sincerely,

Jeannie

**Jeannie Patchin, Vice President**

**Delta Publishing Company**

**Raven Tree Press**

**Divisions of Delta Systems Co., Inc.**

1400 Miller Parkway

McHenry, IL 60050-7020

**W.**

[www.delta-systems.com](http://www.delta-systems.com)

[www.raventreepress.com](http://www.raventreepress.com)

---

**From:** "Contact, Imb, PED" <[Imb.Contact@state.nm.us](mailto:Imb.Contact@state.nm.us)>

**Date:** Mon, 13 May 2013 19:53:46 +0000

**To:** Jeannie Patchin <[j.patchin@deltapublishing.com](mailto:j.patchin@deltapublishing.com)>

**Subject:** RE: Specifications for NM Reading Book Initiative - up to 30,000 books

Ms. Patchin -- Thank you for your interest. We look forward to receiving your response.

Elizabeth Savage for IMB

---

**From:** Jeannie Patchin [[j.patchin@deltapublishing.com](mailto:j.patchin@deltapublishing.com)]

**Sent:** Monday, May 13, 2013 1:51 PM

**To:** Contact, Imb, PED

**Subject:** Re: Specifications for NM Reading Book Initiative - up to 30,000 books

Thank you for notifying us regarding this year's NM Reading Book Initiative. We were fortunate to have participated in last year's project. I'm preparing our list of titles and will have the information to you tomorrow.

Sincerely,

Jeannie

**Jeannie Patchin, Vice President**

**Delta Publishing Company**

**Raven Tree Press**

**Divisions of Delta Systems Co., Inc.**

1400 Miller Parkway  
McHenry IL 60050-7030

**w**

**f**

[www.delta-systems.com](http://www.delta-systems.com)

[www.raventreepress.com](http://www.raventreepress.com)

---

**From:** "Contact, Imb, PED" <[Imb.Contact@state.nm.us](mailto:Imb.Contact@state.nm.us)  
<<https://webmail.state.nm.us/owa/UrlBlockedError.aspx>> >

**Date:** Fri, 10 May 2013 17:40:43 +0000

**Subject:** Specifications for NM Reading Book Initiative - up to 30,000 books

Good Morning:

The New Mexico Public Education Department is seeking one or more publishers to provide first-grade reading books in accordance with the attached document.

Responses must be received by Friday, May 17, and the publisher must be able to comply with all of the attached requirements and deadlines.

Please forward this to the appropriate department or person within your organization. Thank you.

## 2013 NEW MEXICO READING INITIATIVE

**Hardcover Price: \$4.55**  
**Shipping: \$0.75 per book**  
**TOTAL COST: \$5.30 per book**

ISBN#	SPANISH ONLY TITLES	
9780979446290	El rabano que escapo (Runaway Radish)	1200
9780979446276	Marco Flamenco (Marco Flamingo)	600
9781932748963	Paco y la plantade chile gigante (Paco & the Giant Chile Plant)	800
9781887744973	El mejor mariachi del mundo (The Best Mariachi in the World)	400
<b>Total 3,000</b>		

ISBN#	BILINGUAL TITLES	
<i>I Wish Series:</i>		
9780972497381	I Wish I Had Freckles Like Abby	800
9780972497374	I Wish I Had Glasses Like Rosa	600
9780979446207	I Wish I Was Tall Like Willie	400
9780977090679	I Wish I Was Strong Like Manuel	300
<i>Marco Flamingo Series:</i>		
9781936402007	Adventures of Marco Flamingo in the Cave	600
9780979446252	Marco Flamingo	400
<i>Nathan Series:</i>		
9781934960745	Nathan Saves Summer	300
9781621670728	Nathan & the Really Big Bully	100
9780972497398	Alien Invaders	1600
9781936299324	Little Weed Flower	800
9780972019248	Oh, Crumps!	700
9781936299041	A Sweater for Duncan	600
9781932748871	Beautiful Moon	500
9781934960776	Mr. Groundhog Wants the Day Off	300
9780972019293	My Pal Victor	300
9781932748918	A Walk with Grandpa	300
9781936299980	Mr. Biggs at the Circus	200
<b>Total 8,800</b>		

ISBN#	ENGLISH-ONLY TITLES	
<i>Solomon Raven Series:</i>		
9781934960547	Cinnamon & the April Shower	1200
9781934960561	Mason Moves Away	1200
9781934960585	A Home for Pearl Squirrel	1200
9781934960608	Lewis Cardinal's First Winter	1200



*Marco Flamingo Series:*

9781934960684	Adventures of Marco Flamingo Under the Sea	1000
9781932748536	Marco Flamingo	300
9781936299225	Adventures of Marco Flamingo in the Jungle	200

*I Wish Series:*

9781934960462	I Wish I had Freckles Like Abby	1000
9781934960509	I Wish I Was Tall Like Willie	700
9781934960523	I Wish I Was Strong Like Manuel	500

*Mr. Biggs Series:*

9781936299263	Mr. Biggs in the City	1000
9781936299997	Mr. Biggs at the Circus	300

*StinkyKids®: Always Be a Leader of Good Series:*

9781936402021	StinkyKids® & the Runaway Scissors	700
9781936402038	StinkyKids® See a Full Moon	500
9781621670735	StinkyKids® Have a Heart	400

*Rip Squeak® & Friends :*

9781934960134	Find the Magic	300
9781934960400	Rip Squeak & His Friends	300
9781934960851	The Surprise Party	300

9781934960073	Moon Over the Mountain	1600
9781934960097	A Seed Was Planted	1600
9781936299027	Lobo & the Rabbit Stew	1600
9781934960844	My Pal Victor	1500
9781934960035	Bedtime Monster	1500
9781936299348	The Little Weed Flower	1300
9781934960707	Oh, Crumps!	1200
9781934960011	Runaway Radish	1000
9781934960721	Isabel and the Hungry Coyote	1000
9781934960646	Soap, Soap, Soap	800
9781934960820	Grandma's Pear Tree	700
9781934960769	Nathan Saves Summer	400
9781934960059	Beautiful Moon	300
9781936299065	A Sweater for Duncan	300
9781936299188	Pedro the Pirate	300
9781936299102	Amazingly Wonderful Things	300
9781934960110	A Walk With Grandpa	200
9781934960837	Alien Invaders	200
9781936299140	The Park Our Town Built	200
9781934960790	Mr. Groundhog Wants the Day Off	100

**Total 28,400**

6/276

1ctn 46

1 ctn 46

nbn stock

## "FIRST GRADE READING INITIATIVE"

Jill Lane [Jill.Lane@JillEvents.com]

**Sent:** Thursday, May 16, 2013 7:18 AM

**To:** Contact, Imb, PED

**Attachments:** NM PED Book Proposal.docx (14 KB) ; 011927 Enchantment Lane Os~1.pdf (697 KB)

# Enchantment Lane Publications Events Unlimited

## New Mexico Public Education Department Governor's 2013 First Grade Reading Initiative

**Enchantment Lane Publications** is pleased to offer our children's bilingual book, First Grade Level, to the State of New Mexico for this fine initiative. This is a 100% New Mexico created product. Publisher is a female owned business, and both the author and illustrator are New Mexico residents. Support of this book keeps our money in New Mexico and helps our economy and small businesses.

### **BOOK: OsoBear's Spanish-English Primer**

This book introduces kids to the main character, OsoBear, why he has a two-language name, along with introducing various common children's words and phrases in English & Spanish.

#### SPECIFICATIONS

- Offered in the Hard Cover version.
- First Grade Reading Level. Each page is written in both English & Spanish with charming colored illustrations.
- Available as a Bi-Lingual Picture and early Reader Book.
- Available in 7000-30,000 copies as needed by State of New Mexico.
- OK for shipment to multiple locations.
- OK for Individual packaging and mailing to various designated locations.
- Book shipments WILL be delivered by Due Date of June 21, 2013.

#### SELECTION CONSIDERATIONS

**OsoBear's Spanish English Primer** received the following award recognitions:

- 2010 finalist in the New Mexico Book Awards
- Over 5,400 copies have been sold to educators, libraries, museums and various children's literacy groups in addition to the General Public since 2010.
- Per Title Cost: **\$6.50 each**.

#### SUBMISSION

- TITLE OF BOOK: **OsoBear's Spanish English Primer**
- ISBN: 9780982509418
- PER BOOK PRICE FOR UP TO 30,000 COPIES: \$6.50 each
- SHIPPING COST PER BOOK/BOX: \$110.00 per box of 80 books.

#### OTHER REQUIREMENTS

- New Mexico Vendor Number: YES

**Jill D. Lane**

**7500 Eagle Crest Ave. NE, Albuquerque, NM 87113**

**[Jill.lane@jillevents.com](mailto:Jill.lane@jillevents.com)**



# Enchantment Lane Publications

## New Mexico Public Education Department Governor's 2013 First Grade Reading Initiative

**Enchantment Lane Publications** is pleased to offer our children's bilingual book, First Grade Level, to the State of New Mexico for this fine initiative. This is a 100% New Mexico created product. Publisher is a female owned business, and both the author and illustrator are New Mexico residents. Support of this book keeps our money in New Mexico and helps our economy and small businesses.

**BOOK: OsoBear's Spanish-English Primer.** This book introduces children to the main character, OsoBear, why he has a two-language name, along with introducing various common children's words and phrases in English & Spanish.

### SPECIFICATIONS

- Offered in the Hard Cover version.
- First Grade Reading Level. Each page is written in both English & Spanish with charming colored illustrations.
- Available as a Bi-Lingual Picture and early Reader Book.
- Available in 7000-30,000 copies as needed by State of New Mexico.
- OK for shipment to multiple locations.
- OK for Individual packaging and mailing to various designated locations.
- Book shipments WILL be delivered by Due Date of June 21, 2013.

### SELECTION CONSIDERATIONS

- **OsoBear's Spanish English Primer** received the following award recognitions:
- 2010 finalist in the New Mexico Book Awards
- Over 5,400 copies have been sold to educators, libraries, museums and various children's literacy groups in addition to the General Public since 2010.
- Per Title Cost: **\$6.50 each.**

### SUBMISSION

- TITLE OF BOOK: **OsoBear's Spanish English Primer**
- ISBN: 9780982509418
- PER BOOK PRICE FOR UP TO 30,000 COPIES: \$6.50 each
- SHIPPING COST PER BOOK/BOX: \$110.00 per box of 80 books.

### OTHER REQUIREMENTS

- New Mexico Vendor Number: YES

**Jill D. Lane**

**7500 Eagle Crest Ave. NE, Albuquerque, NM 87113**

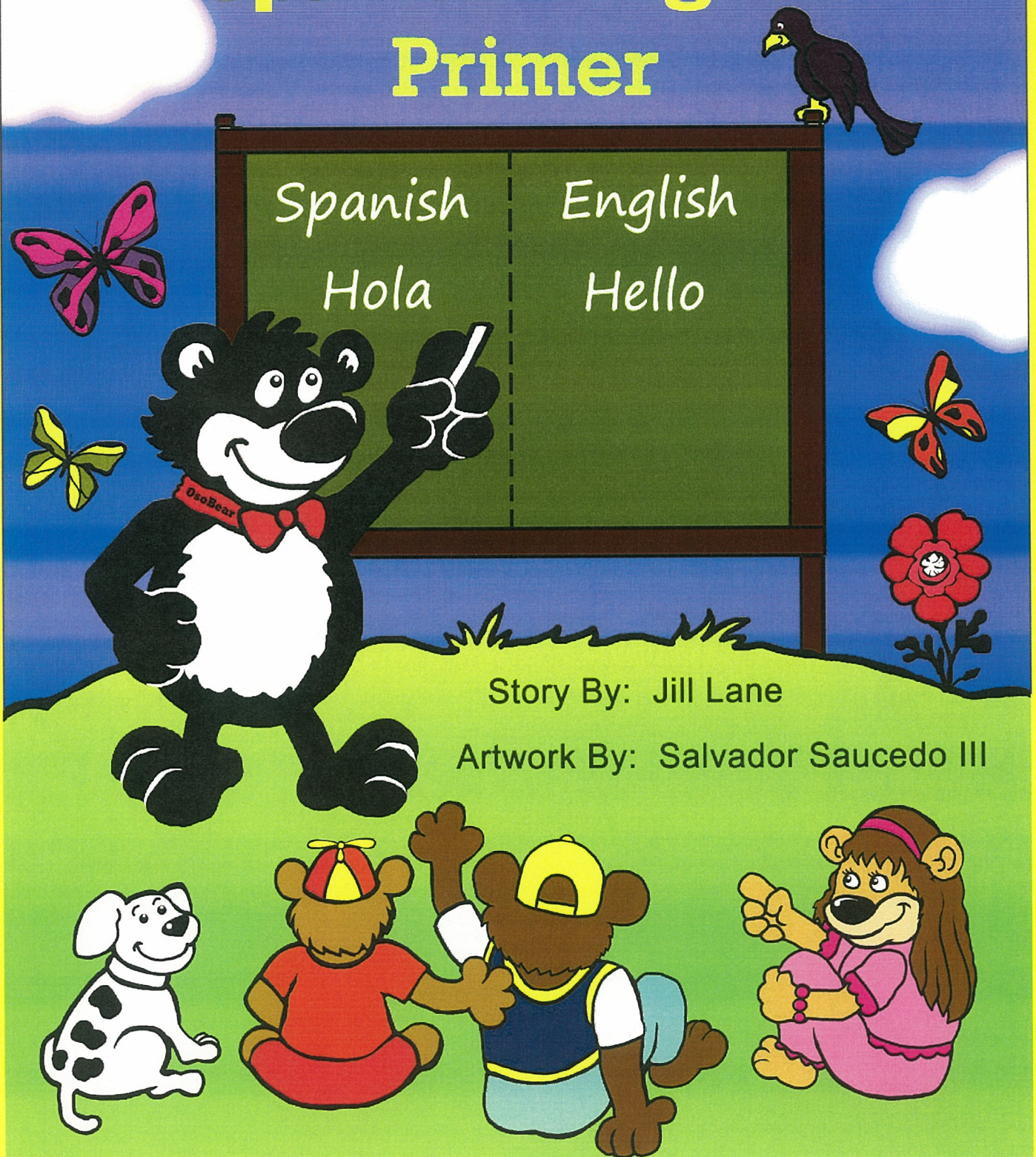
**[Jill.lane@jillevents.com](mailto:Jill.lane@jillevents.com)**



# OsoBear's

## Spanish - English

### Primer



Story By: Jill Lane

Artwork By: Salvador Saucedo III



**Re: Your Bid for first grade books - need additional information**

Jill D Lane [jill@trvl.org]

**Sent:** Tuesday, May 21, 2013 3:09 PM

**To:** Contact, Imb, PED

Ms Savage

The per book shipping cost will be 30 cents.

I can have PDF page formats for you by late tomorrow afternoon. I am driving down to Albuquerque from Chama and will be picking up the discs along with a hard cover size representation for you to have. I can hand deliver them to you then and we can meet somewhere in the Rio Rancho area.

Jill

Sent from my iPhone

On May 21, 2013, at 1:05 PM, "Contact, Imb, PED" <[Imb.Contact@state.nm.us](mailto:Imb.Contact@state.nm.us)> wrote:

Ms. Lane -- This is to follow up on my voice mail that I just left you regarding your bid in response to the NM PED first grade book specifications.

Your bid gives us a quote of price per book, but does not give us the shipping cost per book. You do quote the shipping cost per box of 80 books, which does not meet our needs. The specifications included the information that the publisher must be able to ship to multiple school districts each with a separate mailing address (about 125 discrete locations). Although some school districts will be receiving at least 80 books, that is not the case across the board. Also, schools may need a number of books that is not a multiple of 80.

Is your pricing meant to mean that you will ship only in full boxes of 80 books per box?

What PED needs is a per book cost that we can apply regardless of number of books per shipment.

Can you please call me so we can discuss. I look forward to talking with you soon.

Elizabeth Savage for IMB  
505.827.3869 (office)  
505.353.6125 (cell)

## **FIRST GRADE READING INITIATIVE**

LPD Press [LPDPRESS@q.com]

**Sent:** Wednesday, May 15, 2013 2:38 PM

**To:** Contact, Imb, PED

**Attachments:** PED Proposal.pdf (8 MB)

Attached is a proposal for the First Grade Reading Initiative

--

Paul Rhetts

LPD Press/Rio Grande Books

925 Salamanca NW

Los Ranchos, NM 87107-5647

[www.LPDPRESS.com](http://www.LPDPRESS.com)

[LPDPRESS@q.com](mailto:LPDPRESS@q.com)

## **LPD Press & Rio Grande Books**

925 Salamanca NW  
Los Ranchos, NM 87107-5647  
505/344-9382  
fax 505/345-5129  
[LPDPRESS@q.com](mailto:LPDPRESS@q.com)  
[www.LPDPRESS.com](http://www.LPDPRESS.com)

Paul Rhetts & Barbe Awalt, publishers

LPD Press and Rio Grande Books does hereby submit the following for consideration in the New Mexico Public Education Department Governor's 2013 First Grade Reading Initiative:

"How Hollyhocks Came to New Mexico" by Rudolfo Anaya with illustrations by Nicolas Otero and translated by Nasario Garcia

Information on the book is attached.

ISBN: 978-1-936744-12-1

Price per book:

Option #1: If the order is for 7,000 books, the price per book will be \$9.98, a discount of 60% off retail; total for the books would be \$69,860. Shipping and handling for 7,000 books up to 125 different locations will be an additional \$10,269.84. The total cost for 7,000 copies would be \$80,129.84.

Option #2: If the order is for 30,000 books, the price per book will be \$7.50, a discount of 70% off retail; total for the books would be \$225,000. Shipping and handling for 30,000 books to 125 different locations will be an additional \$29,656.46. The total cost for 30,000 copies would be \$254,656.46

LPD Press/Rio Grande Books has a valid New Mexico vendor number; previous sales have been with Governor's Office, Department of Cultural Affairs, New Mexico State Library, New Mexico Centennial Office, University of New Mexico, New Mexico State University, and Museums of New Mexico.

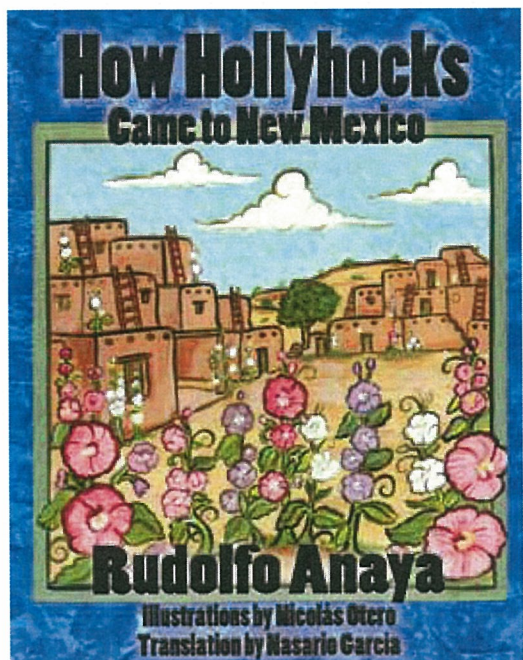




# How Hollyhocks Came to New Mexico

## by Rudolfo Anaya

with illustrations by Nicolás Otero and translation by Nasario García



47 pages 45 color illustrations; 8 x 10  
ISBN 978-1-936744-12-1 (\$24.95 hb)

*How HOLLYHOCKS CAME TO NEW MEXICO* is a fanciful folk tale that helps explain the beautiful flowers that can be seen in all parts of New Mexico in the summer and fall. Escaping Herod's wrath, Sueño, the angel, by mistake takes the Holy Family to New Mexico. Acclaimed author and teacher Rudolfo Anaya blends history in this tale that shows how different cultures can work together peacefully and respect the land we all need.

**Rudolfo Anaya**, the premiere Hispanic author, has won many awards including the National Endowment for the Arts Medal of the Arts Lifetime Achievement Award for his writing. He is a native New Mexican and has written many books for adults and children including: *The Santero's Miracle*, *The Farolitos of Christmas*, *The First Tortilla*, and the book that started it all, *Bless Me Ultima*.

**Nicolás Otero**, an award-winning santero (a painter and carver of religious art in New Mexico), exhibits in Traditional Spanish Market in Santa Fe as well as the Heard Museum Spanish Market in Phoenix. He teaches elementary school art and lives in Los Lunas with his wife and new baby. This is the first book that he has illustrated.

**Nasario García**, an award-winning author and teacher, documents oral histories of New Mexico. His latest books include *Fe y Tragedias* and *An Indelible Imprint*. He is a longtime friend of Rudolfo and lives in Santa Fe with his wife.

### Reviews

"... a charming new children's book." — *Albuquerque Journal*, December 2, 2012

"I think they have a winner with this one!" — *Corrales Comment*, November 23, 2012

"...nailed it in terms of presenting a very New Mexico feel ..." *Santa Fe New Mexican*, November 2012

### Awards

First Place, Children's Fiction, New Mexico Press Women, 2013

Pablita Velarde Award For Outstanding Children's Book, Historical Society of New Mexico, 2013

Silver Finalist, Cover Design, Children's/Young Adult, Ben Franklin Book Awards, 2013

Silver Medal Children's Illustrated Book (Grades 1-6), Nautilus Book Awards, 2013

Finalist, Best Latino Focused Children's Picture Book, International Latino Book Awards, 2013

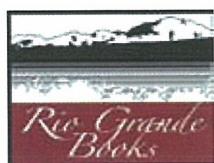
Runner Up Children's Picture Book, Great Southwest Book Festival, 2013

Honorable Mention Children's Picture Book, Los Angeles Book Festival, 2013

Honorable Mention Children's Picture Book, New England Book Festival, 2013

Honorable Mention Children's Picture Book, Paris Book Festival, 2013

Honorable Mention Children's Picture Book, San Francisco Book Festival, 2013



### Rio Grande Books

925 Salamanca NW

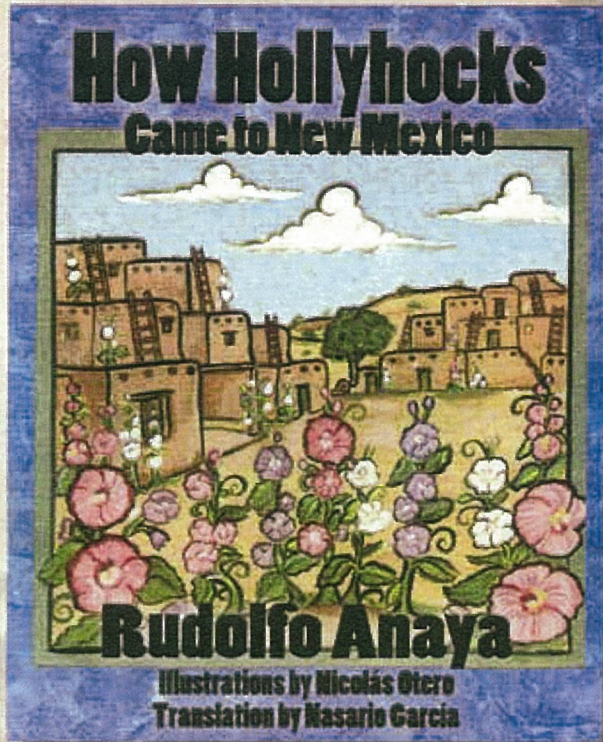
Los Ranchos, NM 87107

505-344-9382 info@nmsantos.com www.nmsantos.com



# A uniquely New Mexican children's

How Hollyhocks Came to New Mexico/Cómo llegaron las Varas de San José a Nuevo México



COURTESY



BY ARIN MCKENNA

Imagine what the Holy Family would have seen had they been transported to New Mexico instead of fleeing to Egypt after Herod's decree to kill all male infants in Bethlehem. That is exactly what author Rudolfo Anaya has done in his new bilingual children's book, *How Hollyhocks Came to New Mexico/Cómo llegaron las Varas de San José a Nuevo México*.

The hollyhocks in his own backyard inspired the story. "All of my work takes place here with people and customs and traditions and history and language and landscape," Anaya said. "So for several years, I've had the most beautiful hollyhocks in my backyard, and the question is, how did they get here?"

"And since in Spanish we call hollyhocks Varas de San José, the flowers from the staff of St. Joseph, it kind of fit to do something creative with the story and say that once upon a time the Holy Family visited New Mexico, and when they left, St. Joseph stuck the big staff that he carries in the ground, and that's where the hollyhocks started."

In Anaya's story, an angel named Sueño (Sleep or Dream), warns the Holy Family about Herod's decree and offers to carry them to safety in Egypt. But, true to his name, Sueño falls asleep during the journey and wakes up over New Mexico. He mistakes White Sands for the Egyptian desert and the Río Grande for the Nile and deposits his charges there.

The Holy Family journeys through both time and space as they follow the Río Grande into Northern New Mexico, where they encounter ancestral Puebloan people living in cliff dwellings, as well as their descendants living in adobe pueblos. The Holy Family learns to cook and enjoy New Mexican food, a healer teaches Mary about herbs, and Jesús blesses the earth in Chimayó to infuse it with healing power.

When Sueño realizes his error and returns for the Holy Family, Joseph plants his staff in the ground as a gift to the people who helped them. After the monsoons, the staff flowers into a hollyhock plant that scatters its seeds throughout New Mexico.

## How Hollyhocks Came

By Rudolfo Anaya  
Illustrations by Nicolás Otero  
Translation by Nasario García  
(Rio Grande Books, 2012)  
From 2-4 p.m. on November  
Santa Fe Public Library (1451  
a "Meet, Greet, & Sign: Rudolfo  
event in the Community Room  
will be on hand, as will Anaya  
more information, call 505-9

## Picturing New Mexico

Nicolás Otero — a santero, or modeled his illustrations for New Mexico retablos (two-dimensional religious paintings). "Some other illustrator might have depicted the Holy Family as an angel with big white wings and a halo, but Nicolás just nailed it in the style of New Mexico feel to the illustrations."

Otero received a rough draft of the book from Anaya and publishers Barbara and John of LPD Press/Rio Grande Books. "I read every book Anaya has written and did that so that I could find out what he was writing," Otero said. "The whole book, in my opinion, is the tradition of New Mexico. It seemed like using the retablo style for the illustrations."

His research also helped Otero to highlight the text. "You read the text and go on here? What would a reader want to see pictures of?"

Otero's illustrations capture the spirit of New Mexico and its people — one of the reasons for writing children's books. "I wanted to write books for children that draw on their own experience, so I felt it was important to say, 'The hollyhock may not be from here, but it's part of us. They're the flowers from the staff of St. Joseph. They're so beautiful, they really are. They just bloom most of the summer in New Mexico, in every corner, in every connection to the staff of St. Joseph. It's about relationships and being created by the land and the people who live there.'"

*In Spanish we call hollyhocks Varas de San José,  
the flowers from the staff of St. Joseph*



## RUDOLFO ANAYA'S 'HOW HOLLYHOCKS CAME TO N.M.'

By Rudy J. Miera

With his best-known work, *Bless Me, Ultima*, now on movie screens around New Mexico, celebrated author Rudolfo Anaya has a new children's book out with which Corralesños may identify.

*How Hollyhocks Came to New Mexico* is the tale of Mary, Joseph and Jesus traveling from southern to northern New Mexico. Villagers here and in other small towns with Hispanic heritage will find the story rich with cultural insights and appreciation.

"When I visit Corrales, I go to Perea's to eat good food," Anaya said while explaining his latest projects. "They have the best in the village."

Considered the "godfather of Chicano literature," Anaya enjoys exposing his readers to details of Hispanic traditions in communities like Corrales and hundreds of other villages around the state. Many of those are embedded

in *How Hollyhocks Came to New Mexico*, which is just beginning to appear in local bookstores.

Anaya will give a reading and sign books at Bookworks on Rio Grande Boulevard December 8 at 3 p.m.

The bilingual book is translated into Spanish by Nasario Garcia and illustrated by noted retablo-maker Nicolás Otero. The illustrations complement the story of the Holy Family trekking along the Rio Grande with stops and adventures at White Sands, Belen, Native American pueblos and other sites until they return home by climbing a "ladder to heaven."

Villagers will easily connect with the sacred trio as they enjoy a meal of chile, beans and squash under a cottonwood tree, harvest piñones, observe native dances and celebrate a feast of thanksgiving when the young Jesus blesses the first in an arroyo in

Continued on Page 30

Continued from Page 29

Chimayó.

Readers are likely to laugh at the explanation of how the helpful savior

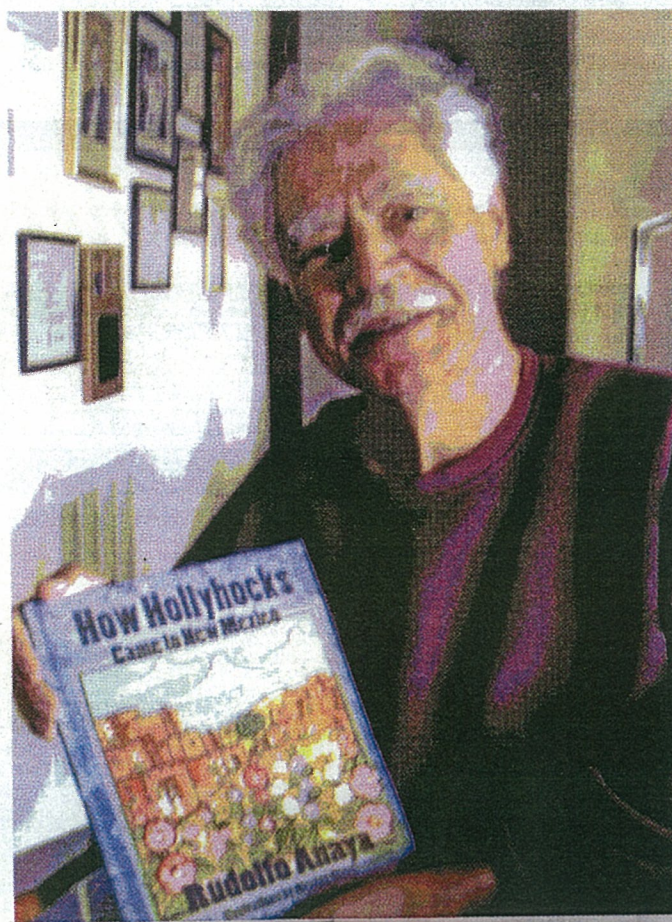
*tila* and *Elegy for César Chavez*. *The Farolitos of Christmas* has been adapted for a two-act play which was staged at the KiMo Theater. It will be

angel, Sueño, manages to mistake Nuevo Mexico for Egypt.

Anaya is the author of a dozen children's books including *The First Tor?*

revived by the Vortex Theater December 13-16 at the National Hispanic Cultural Center.

Continued on Page 31



Continued from Page 30

The author said he is pleased with the movie *Bless Me, Ultima*. The director, Carl Franklin, "did an excellent job of putting the story on the screen. So many actors and extras from New Mexico were present at the premiere screening at the Lensic Theater in Santa Fe," he noted.

He hopes that will spark a new interest in presenting New Mexican stories in films. Interest has been expressed in adapting some of his other work, such as the young adult book *Tortuga*, the novel *Alburquerque* and the *Sonny Baca* novels.

"I have a new children's book in the works, and I have a new novel coming out in the spring," Anaya said. "I'm also working on a new play entitled *Rosa Linda* that the Vortex Theater is planning on producing next year."

An anthology of his plays, *Billy the Kid and other Plays*, has been published by the University of Oklahoma Press. He is pleased with the publication of *Hollyhocks* by Paul Rhetts and Barb Awalt at LPD Press, and he hopes it may be the first of a series. "I think they have a winner with this one," Anaya said.

"All of my writing has to do with New Mexico, our history, culture and traditions in our different communities," he said. "I hope there is something there for everyone."

He said he hopes *Hollyhocks* readers will remember the character of the guardian angel, Sueño. "People who have already read the book are looking for the 'ladder to heaven.' The ladder is still there. You should look for it, too!"

### 'TIS THE SEASON FOR MUSIC

Annual "Messiah Sing" will be held Saturday, November 24, 3 p.m. at Immanuel Presbyterian Church, 114 Carlisle Boulevard SE, sung by Quintessence: Choral Artists of the Southwest.

Another holiday season concert will be given by de Profundis, an a cappella men's group, presenting "These Beads: Carols and Original Music Celebrating Our Human Bonds" on Saturday, November 24, 7:30 p.m. at St. Michael and All Angels Episcopal Church, 601 Montañito NW

Opening the same day, "Annie the Musical" is produced at the Rodey Theater. Curtain is at 7:30 p.m.

SHIP COST	TOTAL	ENGLISH	SPANISH	Location	LEA Name
\$ 639.66	584	584	0	ALAMOGORDO	ALAMOGORDO PUBLIC SCHOOLS
\$ 5,156.77	8,700	7,400	1,300	ALBUQUERQUE	ALBUQUERQUE PUBLIC SCHOOLS
\$ 19.96	22	22	0	ALBUQUERQUE	Albuquerque School of Excellence
\$ 12.13	10	10	0	ALBUQUERQUE	Albuquerque Sign Language Academy
\$ 39.66	53	53	0	ALBUQUERQUE	Alice King Community School
\$ 36.39	44	22	22	ALBUQUERQUE	Christine Duncan's Heritage Academy
\$ 34.87	42	0	42	ALBUQUERQUE	Cien Aguas International School
\$ 38.69	48	48	0	ALBUQUERQUE	CORAL COMMUNITY SCHOOL
\$ 19.18	21	0	21	ALBUQUERQUE	Corrales International School
\$ 26.04	30	24	6	ALBUQUERQUE	El Camino Real Academy
\$ 42.96	63	63	0	ALBUQUERQUE	Horizon Academy West
\$ 33.32	40	38	2	ALBUQUERQUE	International School at Mesa del Sol
\$ 73.79	100	50	50	ALBUQUERQUE	La Promesa Early Learning Center
\$ 39.46	52	52	0	ALBUQUERQUE	Montessori Elementary School
\$ 28.23	33	33	0	ALBUQUERQUE	Montessori of the Rio Grande
\$ 19.96	22	22	0	ALBUQUERQUE	Mountain Mahogany Community School
\$ 33.32	40	40	0	ALBUQUERQUE	NEW MEXICO INTERNATIONAL SCHOOL
\$ 44.91	69	69	0	ALBUQUERQUE	North Valley Academy
\$ 14.17	14	14	0	ALBUQUERQUE	Ralph J. Bunche Academy
\$ 70.91	96	77	19	ALBUQUERQUE	SAGE MONTESSORI
\$ 26.04	30	27	3	ALBUQUERQUE	William W. & Josephine Dorn Charter Community School
\$ 17.58	12	12	0	ANIMAS	ANIMAS PUBLIC SCHOOLS
\$ 395.73	278	263	15	ARTESIA	ARTESIA PUBLIC SCHOOLS
\$ 420.78	251	251	0	AZTEC	AZTEC MUNICIPAL SCHOOLS
\$ 19.23	18	18	0	AZTEC	Mosaic Academy
\$ 514.79	392	340	52	BELEN	BELEN CONSOLIDATED SCHOOLS
\$ 468.08	360	275	85	BERNALILLO	BERNALILLO PUBLIC SCHOOLS
\$ 436.47	290	276	14	BLOOMFIELD	BLOOMFIELD SCHOOLS
\$ 28.36	30	30	0	CAPITAN	CAPITAN MUNICIPAL SCHOOLS
\$ 600.44	456	418	38	CARLSBAD	CARLSBAD MUNICIPAL SCHOOLS
\$ 28.36	30	30	0	CARLSBAD	Jefferson Montessori Academy
\$ 13.40	7	7	0	CARRIZOZO	CARRIZOZO MUNICIPAL SCHOOLS
\$ 610.73	505	493	12	CENTRAL	CENTRAL CONSOLIDATED SCHOOLS
\$ 31.35	34	34	0	CHAMA	CHAMA VALLEY INDEPENDENT SCHOOLS
\$ 29.75	35	30	5	CIMARRON	Moreno Valley High School
\$ 35.64	40	40	0	CLAYTON	CLAYTON MUNICIPAL SCHOOLS
\$ 24.57	25	25	0	CLOUDCROFT	CLOUDCROFT MUNICIPAL SCHOOLS
\$ 832.60	728	670	58	CLOVIS	CLOVIS MUNICIPAL SCHOOLS
\$ 88.18	108	49	59	COBRE	COBRE CONSOLIDATED SCHOOLS
\$ 13.10	6	5	1	CORONA	CORONA PUBLIC SCHOOLS
\$ 32.82	36	24	12	CUBA	CUBA INDEPENDENT SCHOOLS
\$ 598.94	436	317	119	DEMING	DEMING PUBLIC SCHOOLS
\$ 13.74	8	8	0	DES MOINES	DES MOINES MUNICIPAL SCHOOLS
\$ 58.61	73	38	35	DEXTER	DEXTER CONSOLIDATED SCHOOLS
\$ 15.23	12	10	2	DORA	DORA CONSOLIDATED SCHOOLS
\$ 45.28	63	63	0	DULCE	DULCE INDEPENDENT SCHOOLS
\$ 14.74	11	9	2	ELIDA	ELIDA MUNICIPAL SCHOOLS
\$ 573.45	350	265	85	ESPAÑOLA	ESPAÑOLA PUBLIC SCHOOLS
\$ 39.93	46	46	0	ESPAÑOLA	Cariños de Los Niños Charter School
\$ 41.50	50	50	0	ESPAÑOLA	McCurdy School
\$ 41.79	52	39	13	ESTANCIA	ESTANCIA MUNICIPAL SCHOOLS
\$ 44.33	60	60	0	EUNICE	EUNICE PUBLIC SCHOOLS
\$ 999.68	945	895	50	FARMINGTON	FARMINGTON MUNICIPAL SCHOOLS
\$ 19.97	19	19	0	FLOYD	FLOYD MUNICIPAL SCHOOLS
\$ 17.69	16	16	0	FORT SUMNER	FORT SUMNER MUNICIPAL SCHOOLS
\$ 1,075.06	1,118	240	878	GADSDEN	Anthony Charter School
\$ 1,143.02	935	877	58	GALLUP	GALLUP-MCKINLEY COUNTY PUBLIC SCHOOLS
\$ 27.78	24	24	0	GALLUP	UPLIFT COMMUNITY SCHOOL
\$ 13.40	7	7	0	GRADY	GRADY MUNICIPAL SCHOOLS
\$ 444.68	269	269	0	GRANTS	GRANTS-CIBOLA COUNTY SCHOOLS
\$ 35.64	40	25	15	HAGERMAN	HAGERMAN MUNICIPAL SCHOOLS
\$ 89.53	110	50	60	HATCH	HATCH VALLEY PUBLIC SCHOOLS
\$ 910.93	793	678	115	HOBBS	HOBBS MUNICIPAL SCHOOLS



\$ 13.74	8	4	4	HONDO	HONDO VALLEY PUBLIC SCHOOLS
\$ 12.03	3	3	0	HOUSE	HOUSE MUNICIPAL SCHOOLS
\$ 29.07	31	31	0	JAL	JAL PUBLIC SCHOOLS
\$ 25.38	26	26	0	JEMEZ MOUNTAIN	JEMEZ MOUNTAIN PUBLIC SCHOOLS
\$ 12.53	4	4	0	JEMEZ MOUNTAIN	Lindrieth Area Heritage Charter School
\$ 32.08	35	34	1	JEMEZ VALLEY	JEMEZ VALLEY PUBLIC SCHOOLS
\$ 20.75	20	20	0	JEMEZ VALLEY	San Diego Riverside
\$ 16.49	14	12	2	LAKE ARTHUR	LAKE ARTHUR MUNICIPAL SCHOOLS
\$ 1,653.18	2,040	1,426	614	LAS CRUCES	LAS CRUCES PUBLIC SCHOOLS
\$ 23.74	22	22	0	LAS CRUCES	J. PAUL TAYLOR ACADEMY
\$ 104.19	145	109	36	LAS VEGAS	LAS VEGAS CITY PUBLIC SCHOOLS
\$ 17.17	15	15	0	LOGAN	LOGAN MUNICIPAL SCHOOLS
\$ 39.31	38	38	0	LORDSBURG	LORDSBURG MUNICIPAL SCHOOLS
\$ 449.93	247	237	10	LOS ALAMOS	LOS ALAMOS PUBLIC SCHOOLS
\$ 764.60	711	644	67	LOS LUNAS	LOS LUNAS PUBLIC SCHOOLS
\$ 34.17	43	43	0	LOVING	LOVING MUNICIPAL SCHOOLS
\$ 436.42	270	119	151	LOVINGTON	LOVINGTON MUNICIPAL SCHOOLS
\$ 23.04	23	23	0	MAGDALENA	MAGDALENA MUNICIPAL SCHOOLS
\$ 13.74	8	8	0	MAXWELL	MAXWELL MUNICIPAL SCHOOLS
\$ 19.97	19	19	0	MELROSE	MELROSE PUBLIC SCHOOLS
\$ 26.89	28	28	0	MESA VISTA	MESA VISTA CONSOLIDATED SCHOOLS
\$ 34.98	39	39	0	MORA	MORA INDEPENDENT SCHOOLS
\$ 406.99	227	223	4	MORIARTY	MORIARTY-EDGEWOOD SCHOOLS
\$ 12.53	4	4	0	MOSQUERO	MOSQUERO MUNICIPAL SCHOOLS
\$ 18.48	17	15	2	MOUNTAINAIR	MOUNTAINAIR PUBLIC SCHOOLS
\$ 42.31	54	54	0	PECOS	PECOS INDEPENDENT SCHOOLS
\$ 33.47	37	37	0	PEÑASCO	PEÑASCO INDEPENDENT SCHOOLS
\$ 13.40	7	7	0	PEÑASCO	LA JICARITA COMMUNITY SCHOOL
\$ 95.86	136	126	10	POJOAQUE	POJOAQUE VALLEY PUBLIC SCHOOLS
\$ 395.92	257	220	37	PORTALES	PORTALES MUNICIPAL SCHOOLS
\$ 15.23	12	12	0	QUEMADO	QUEMADO INDEPENDENT SCHOOLS
\$ 24.57	25	25	0	QUESTA	QUESTA INDEPENDENT SCHOOLS
\$ 13.40	7	7	0	QUESTA	Red River Valley Charter School
\$ 16.49	14	10	4	QUESTA	Roots and Wings Community School
\$ 69.93	90	86	4	RATON	RATON PUBLIC SCHOOLS
\$ 15.23	12	12	0	RESERVE	RESERVE INDEPENDENT SCHOOLS
\$ 1,164.34	1,257	1,194	63	RIO RANCHO	RIO RANCHO PUBLIC SCHOOLS
\$ 899.02	894	764	130	ROSWELL	ROSWELL INDEPENDENT SCHOOLS
\$ 12.90	5	5	0	ROY	ROY MUNICIPAL SCHOOLS
\$ 405.25	170	130	40	RUIDOSO	RUIDOSO MUNICIPAL SCHOOLS
\$ 12.90	5	5	0	SAN JON	SAN JON MUNICIPAL SCHOOLS
\$ 1,214.95	1,197	756	441	SANTA FE	SANTA FE PUBLIC SCHOOLS
\$ 42.01	60	45	15	SANTA FE	Turquoise Trail Elementary
\$ 43.12	57	57	0	SANTA ROSA	SANTA ROSA CONSOLIDATED SCHOOLS
\$ 527.89	240	240	0	SILVER CITY	SILVER CONSOLIDATED SCHOOLS
\$ 416.98	153	148	5	SOCORRO	SOCORRO CONSOLIDATED SCHOOLS
\$ 20.75	20	20	0	SOCORRO	Cottonwood Valley Charter School
\$ 15.23	12	11	1	SPRINGER	SPRINGER MUNICIPAL SCHOOLS
\$ 497.72	230	177	53	TAOS	TAOS MUNICIPAL SCHOOLS
\$ 20.75	20	20	0	TAOS	Anansi Charter School
\$ 20.75	20	20	0	TAOS	Taos Municipal Charter School
\$ 20.75	20	20	0	TAOS	TAOS INTEGRATED SCHOOL OF ARTS
\$ 20.75	20	20	0	TATUM	TATUM MUNICIPAL SCHOOLS
\$ 40.44	47	13	34	TEXICO	TEXICO MUNICIPAL SCHOOLS
\$ 83.62	101	91	10	TRUTH OR CONSEQUENCES	Truth or Consequences schools
\$ 76.11	100	95	5	TUCUMCARI	TUCUMCARI PUBLIC SCHOOLS
\$ 47.00	68	68	0	TULAROSA	TULAROSA MUNICIPAL SCHOOLS
\$ 13.10	6	4	2	VAUGHN	VAUGHN MUNICIPAL SCHOOLS
\$ 13.98	9	9	0	WAGON MOUND	WAGON MOUND PUBLIC SCHOOLS
\$ 79.36	105	95	10	WEST LAS VEGAS	WEST LAS VEGAS PUBLIC SCHOOLS
\$ 15.23	12	7	5	WEST LAS VEGAS	Rio Gallinas School
\$ 97.09	122	122	0	ZUNI	ZUNI PUBLIC SCHOOLS
\$ 28,156.46	28,829	23,821	5,008	TOTALS	SHIPPING BY UPS
\$ 1,500.00					HANDLING (BOX, LABEL \$.05@ for 30K, \$.10@ for 7K)





LPD Press/Rio Grande Books/Sunbelt Media  
New Mexico Book Co-op  
925 Salamanca NW  
Los Ranchos de ABQ, NM 87107-5647  
505/344-9382 info@nmsantos.com

# Invoice

Date	Invoice No.
05/13/13	130149

Bill To
NM Public Education Department Governor's 2013 First Grade Reading Initiative 300 Don Gaspar Santa Fe, NM 87501

Ship To
NM Public Education Department Governor's 2013 First Grade Reading Initiative 300 Don Gaspar Santa Fe, NM 87501

P.O. Number

Terms

Item Code	Description	Quantity	Price Each	Amount
Hollyhock	How Hollyhocks Came to NM 978-1-936744-12-1 \$24.95	7,000	9.98	69,860.00
Shipping	Shipping & Handling to multiple locations		10,269.84	10,269.84
	This proposal is good until Thursday, May 23, 2013, 4:00pm In order to abide by the deadlines prescribed by NM PED, approval must be received by May 23, 2013.			

<b>Total</b>	<b>\$80,129.84</b>
Balance Due	\$80,129.84

# Invoice



LPD Press/Rio Grande Books/Sunbelt Media  
New Mexico Book Co-op  
925 Salamanca NW  
Los Ranchos de ABQ, NM 87107-5647  
505/344-9382 info@nmsantos.com

Date	Invoice No.
05/13/13	130150

Bill To
NM Public Education Department Governor's 2013 First Grade Reading Initiative 300 Don Gaspar Santa Fe, NM 87501

Ship To
NM Public Education Department Governor's 2013 First Grade Reading Initiative 300 Don Gaspar Santa Fe, NM 87501

P.O. Number

Terms

Item Code	Description	Quantity	Price Each	Amount
Hollyhock	How Hollyhocks Came to NM 978-1-936744-12-1 \$24.95	30,000	7.50	225,000.00
Shipping	Shipping & Handling		29,656.46	29,656.46
	This proposal is good until Thursday, May 23, 2013, 4:00 pm In order to abide by the deadlines prescribed by NM PED, approval must be received by May 23, 2013.			

<b>Total</b>	<b>\$254,656.46</b>
Balance Due	\$254,656.46

## **Public Relations Possibilities if How Hollyhocks Came to New Mexico is chosen by PED**

- How Hollyhocks Came to New Mexico is a 1<sup>st</sup> grade/children's book by the renowned children and adult author Rudolfo Anaya, New Mexico's treasure.
- An elementary school is named in honor of the author – Rudolfo Anaya Elementary in the APS District. He supports the school and is involved. **A photo op at the school with the Governor would be seen by everyone.**
- The illustrator, Nicolas Otero -- an award winning Spanish Market artist -- is an art teacher in the Los Lunas School District. He is at Katherine Gallegos Elementary. **A photo op with the Governor would also be great!**
- Nasario Gracia is also an award-winning author and retired teacher and lives in Santa Fe. **A photo op in that area would be great.**
- The publisher, LPD Press/Rio Grande Books, is located across the street from Alvarado Elementary, which is part of the APS district.
- It is an award-winning book; at this time having won 10 honors. It is under consideration as a winner in the International Latino Awards and the Ben Franklin Awards which will be announced in NYC the end of May.
- This year's Governor's Initiative could focus on a book about New Mexico, written by, illustrated by, translated by and published by New Mexicans. This book also shows that New Mexico is a state of many voices and languages.

## **Re: Specifications for NM Reading Book Initiative - up to 30,000 books**

Necy Twinem [necy@necytwinem.com]

**Sent:** Friday, May 17, 2013 3:08 PM

**To:** Contact, Imb, PED

**Cc:** Necy Twinem [necy@necytwinem.com]; Melissa Turk [melissa@melissaturk.com]

hello, Imb, PED,

I would like to respond to your email as I have several Children's book titles that would work well for the NM Reading Initiative.

1. E is For Enchantment, A New Mexico Alphabet, ISBN-10: 15536-153-4, ISBN-13: 978-1-58536-153-3 Suggested Retail price: \$17.95

2. Baby Coyote Counts, (Northland Pub.) ISBN 0-87358-852, SRP \$5.95  
Bebe' Coyote cuenta, (Northland Pub.) ISBN 0-87358-868-1, SRP \$5.95

3. Baby Snake's Shapes, (Northland Pub.) ISBN 0-87358-850-9, SRP \$5.95  
Las formas de Bebe' Serpiente, (Northland Pub.) ISBN 0-87358-866-5, SRP \$5.95

4. Baby Gecko's Colors, (Northland Pub.) ISBN 0-87358-851-7, SRP \$5.95  
Los colores de Bebe' Geco, (Northland Pub.) ISBN 0-87358-867-3 SRP \$ 5.95

I will also send you this information in a word doc with awards and other information. we do have a few questions, could you provide a contact person?

Thank you very much,

Necy Twinem

Painted Sky Studio, Inc.

NM CRS# 02-942059-008

1 Prado Vista, Sandia Park, NM 87047

[necy@necytwinem.com](mailto:necy@necytwinem.com) [www.necytwinem.com](http://www.necytwinem.com)

Sent from my iPad

On May 13, 2013, at 2:58 PM, "Contact, Imb, PED" <[Imb.Contact@state.nm.us](mailto:Imb.Contact@state.nm.us)> wrote:

---

**From:** Necy Twinem [[necy@necytwinem.com](mailto:necy@necytwinem.com)]

**Sent:** Friday, May 10, 2013 10:45 AM

**To:** Contact, Imb, PED

**Subject:** Re: Specifications for NM Reading Book Initiative - up to 30,000 books

Hello,

Could you please resend the documents as there were no attachments in this email?

thank you,

**NEECY TWINEM**

Author, Artist, Illustrator

Painted Sky Studio

1 Prado Vista, Sandia Park, NM 87047

[neecy@neecytwinem.com](mailto:neecy@neecytwinem.com)

<http://www.neecytwinem.com>

On May 10, 2013, at 10:42 AM, Contact, Imb, PED wrote:

Good Morning:

The New Mexico Public Education Department is seeking one or more publishers to provide first-grade reading books in accordance with the attached document.

Responses must be received by Friday, May 17, and the publisher must be able to comply with all of the attached requirements and deadlines.

Please forward this to the appropriate department or person within your organization.  
Thank you.

<Specifications for books Reading Book Initiative.docx>

**Fwd: Specifications for NM Reading Book Initiative - up to 30,000 books**

Neecy Twinem [neecy@neecytwinem.com]

**Sent:** Monday, May 20, 2013 3:26 PM**To:** Contact, Imb, PED

Hello Elizabeth,

Thank you so much for your phone calls and all your help with this. I spoke with Audrey (at Sleeping Bear Press) today and they are frantically working to get all the info you need for the bid. I think it is a perfect title for the Initiative. As for the other titles I mentioned, ie Baby Coyote Counts, Baby Snake's Shapes and Baby Gecko's Colors, there is not enough inventory nor time to submit those titles at this time, but keep me informed if there is another opportunity. Also feel free to contact me with any questions etc.

Thanks again and I will keep my fingers crossed for E is for Enchantment!

best wishes,

Neecy

**NEECY TWINEM**

Author, Artist, Illustrator

Painted Sky Studio

1 Prado Vista. Sandia Park, NM 87047

[neecy@neecytwinem.com](mailto:neecy@neecytwinem.com)<http://www.neecytwinem.com>

Begin forwarded message:

**From:** Neecy Twinem <[neecy@neecytwinem.com](mailto:neecy@neecytwinem.com)>**Date:** May 17, 2013 3:08:42 PM MDT**To:** "Contact, Imb, PED" <[Imb.Contact@state.nm.us](mailto:Imb.Contact@state.nm.us)>**Cc:** Neecy Twinem <[neecy@neecytwinem.com](mailto:neecy@neecytwinem.com)>, Melissa Turk <[melissa@melissaturk.com](mailto:melissa@melissaturk.com)>**Subject:** Re: Specifications for NM Reading Book Initiative - up to 30,000 books

hello, Imb, PED,

I would like to respond to your email as I have several Children's book titles that would work well for the NM Reading Initiative.

1. E is For Enchantment, A New Mexico Alphabet, ISBN-10: 15536-153-4, ISBN-13: 978-1-58536-153-3 Suggested Retail price: \$17.95

2. Baby Coyote Counts, (Northland Pub.) ISBN 0-87358-852, SRP \$5.95

Bebe' Coyote cuenta, (Northland Pub.) ISBN 0-87358-868-1, SRP \$5.95

3. Baby Snake's Shapes, (Northland Pub.) ISBN 0-87358-850-9, SRP \$5.95

Las formas de Bebe' Serpiente, (Northland Pub.) ISBN 0-87358-866-5, SRP \$5.95

4. Baby Gecko's Colors, (Northland Pub.) ISBN 0-87358-851-7, SRP \$5.95

Los colores de Bebe' Geco, (Northland Pub.) ISBN 0-87358-867-3 SRP \$ 5.95

I will also send you this information in a word doc with awards and other information. we do have a few questions, could you provide a contact person?



Thank you very much,

Necy Twinem

Painted Sky Studio, Inc.

NM CRS# 02-942059-008

1 Prado Vista, Sandia Park, NM 87047

, [necy@neecytwinem.com](mailto:necy@neecytwinem.com) [www.neecytwinem.com](http://www.neecytwinem.com)

Sent from my iPad

On May 13, 2013, at 2:58 PM, "Contact, Imb, PED" <[Imb.Contact@state.nm.us](mailto:Imb.Contact@state.nm.us)> wrote:

---

**From:** Necy Twinem [[necy@neecytwinem.com](mailto:necy@neecytwinem.com)]

**Sent:** Friday, May 10, 2013 10:45 AM

**To:** Contact, Imb, PED

**Subject:** Re: Specifications for NM Reading Book Initiative - up to 30,000 books

Hello,

Could you please resend the documents as there were no attachments in this email?

thank you,

**NEECY TWINEM**

**Author, Artist, Illustrator**

Painted Sky Studio

1 Prado Vista, Sandia Park, NM 87047

505-281-0525 [necy@neecytwinem.com](mailto:necy@neecytwinem.com)

<http://www.neecytwinem.com>

On May 10, 2013, at 10:42 AM, Contact, Imb, PED wrote:

Good Morning:

The New Mexico Public Education Department is seeking one or more publishers to provide first-grade reading books in accordance with the attached document.

Responses must be received by Friday, May 17, and the publisher must be able to comply with all of the attached requirements and deadlines.

Please forward this to the appropriate department or person within your organization. Thank you.

<Specifications for books Reading Book Initiative.docx>





**FIRST GRADE READING INITIATIVE**

Eric Lockard [elockard@salinabookshelf.com]

**Sent:** Friday, May 10, 2013 1:30 PM**To:** Contact, Imb, PED; Bemederfer, Larry P, PED**Attachments:** New Mexico PED 2013 Book E~1.pdf (103 KB)

Salina Bookshelf would like to submit two books for the 2013 New Mexico Reading Book Initiative. The first book, Navajo Year, A Walk Through Many Seasons was selected for the 2012 New Mexico Reading Book Initiative. The second book we would like to submit for inclusion is Beauty Beside Me, Stories of My Grandmother's Skirts. The book contains an audio CD with readings in Navajo and English.

Both books are ready for shipment and would arrive within a week to any New Mexico school. Please see the attached estimates. Shipping is included in the estimate. If other quantities are needed we can provide another estimate.

--

Sincerely,

Eric Lockard  
President  
Salina Bookshelf, Inc.  
3120 N. Caden Ct. Ste. 4  
Flagstaff, AZ 86004  
(877) 527-0070 ext. 425  
(928) 526-0386 fax  
<http://www.salinabookshelf.com>

Salina Bookshelf Inc

3120 N. Caden Ct.

Suite 4

Flagstaff, AZ 86004

# Estimate

Date	Estimate #
5/10/2013	830

Name / Address
State of New Mexico Public Education Department Room G12 300 Don Gaspar Ave. Santa Fe, NM 87501

			Project
Description	Qty	Cost	Total
The Navajo Year, Walk Through Many Seasons	1,000	12.565	12,565.00T
Shipping is included in the estimate.			
Sales Tax		0.00	0.00
		<b>Total</b>	\$12,565.00

Customer Signature \_\_\_\_\_

Salina Bookshelf Inc  
3120 N. Caden Ct.  
Suite 4  
Flagstaff, AZ 86004

Estimate

Date	Estimate #
5/10/2013	831

Name / Address
State of New Mexico Public Education Department Room G12 300 Don Gaspar Ave. Santa Fe, NM 87501

			Project
Description	Qty	Cost	Total
The Navajo Year, Walk Through Many Seasons	5,000	10.77	53,850.00T
Shipping is included in the estimate.			
Sales Tax		0.00	0.00
		<b>Total</b>	\$53,850.00

Customer Signature \_\_\_\_\_

Salina Bookshelf Inc

3120 N. Caden Ct.

Suite 4

Flagstaff, AZ 86004

# Estimate

Date	Estimate #
5/10/2013	832

Name / Address
State of New Mexico Public Education Department Room G12 300 Don Gaspar Ave. Santa Fe, NM 87501

			Project
Description	Qty	Cost	Total
Beauty Beside Me, Stories of My Grandmother's Skirts	1,000	15.365	15,365.00T
Shipping is included in the estimate. Beauty Beside Me includes an audio CD in the book with a reading in Navajo and English.			
Sales Tax		0.00	0.00
		<b>Total</b>	\$15,365.00

Customer Signature \_\_\_\_\_

Salina Bookshelf Inc

3120 N. Caden Ct.

Suite 4

Flagstaff, AZ 86004

# Estimate

Date	Estimate #
5/10/2013	833

Name / Address
State of New Mexico Public Education Department Room G12 300 Don Gaspar Ave. Santa Fe, NM 87501

			Project
Description	Qty	Cost	Total
Beauty Beside Me, Stories of My Grandmother's Skirts	5,000	13.17	65,850.00T
Shipping is included in the estimate. Beauty Beside Me includes an audio CD in the book with a reading in Navajo and English.			
Sales Tax		0.00	0.00
		<b>Total</b>	\$65,850.00

Customer Signature \_\_\_\_\_

**First Grade Reading Initiative**

Audrey [audrey.mitnick@sleepingbearpress.com]

**Sent:** Friday, May 17, 2013 12:10 PM**To:** Contact, Imb, PED**Attachments:** 61534.jpg (1 MB) ; NM\_page\_F.jpg (1 MB) ; NM\_page\_O.jpg (1 MB) ; NM\_page\_M.jpg (703 KB) ; NM\_page\_R.jpg (1 MB) ; NM\_page\_S.jpg (1 MB) ; NM\_page\_U.jpg (568 KB)

Please accept E is for Enchantment: A New Mexico Alphabet Book by New Mexico author Neecy Twinem (978-1-58536-153-3) for consideration for the Reading Initiative.

The age range of the book begins with 6 year-old children. The two-tiered format allows the book to grow with the child, rather than the child outgrowing the book.

The book was nominated for the the Land of Enchantment Book Award list and was a finalist in the 2005 Women Writing the West Literary Award.

For the 24,000 books in English, we would provide the books for \$6.00, more than a 65% discount. For the books in Spanish, we could provide a 50% discount from the \$17.95 price.

I will send this information with the correct subject line in a follow-up email.

Thank you for your consideration.

Audrey Mitnick  
Sleeping Bear Press  
Direct line: 646.649-3764

Audrey Macks Mitnick  
Senior Publicist  
Sleeping Bear Press  
(direct)

-----Original Message-----

From: "Amy Patrick" <amy.patrick@sleepingbearpress.com>  
Date: Fri, 17 May 2013 11:32:46  
To: <audrey.mitnick@sleepingbearpress.com>  
Subject: RE: Enchantment

Amy Patrick  
Sales & Marketing Specialist  
Sleeping Bear Press

NEW Email Address: amy.patrick@sleepingbearpress.com  
315 E. Eisenhower Pkwy, Ste. 200  
Ann Arbor, MI 48108  
NEW:

2649

-----Original Message-----

From: Audrey [<mailto:audrey.mitnick@sleepingbearpress.com>]  
Sent: Friday, May 17, 2013 11:27 AM  
To: Amy Patrick  
Subject: Re: Enchantment

Yup, please send them all!

-----Original Message-----

From: Amy Patrick  
To: [audrey.mitnick@sleepingbearpress.com](mailto:audrey.mitnick@sleepingbearpress.com)  
Subject: RE: Enchantment  
Sent: May 17, 2013 11:22 AM

The pagination file is not on the J drive... the cover and separate page files for the letters: F, M, O, R, S & U.

Let me know if you want me to send these to you...

Amy Patrick  
Sales & Marketing Specialist  
Sleeping Bear Press

NEW Email Address: [amy.patrick@sleepingbearpress.com](mailto:amy.patrick@sleepingbearpress.com)  
315 E. Eisenhower Pkwy, Ste. 200  
Ann Arbor, MI 48108  
NEW:

/34.929.2649

-----Original Message-----

From: Audrey [<mailto:audrey.mitnick@sleepingbearpress.com>]  
Sent: Friday, May 17, 2013 11:18 AM  
To: Amy Patrick  
Subject: Enchantment

Please send me the pagination (I hope it's in advertsting) and the cover so I can attach it to the proposal that's due today.

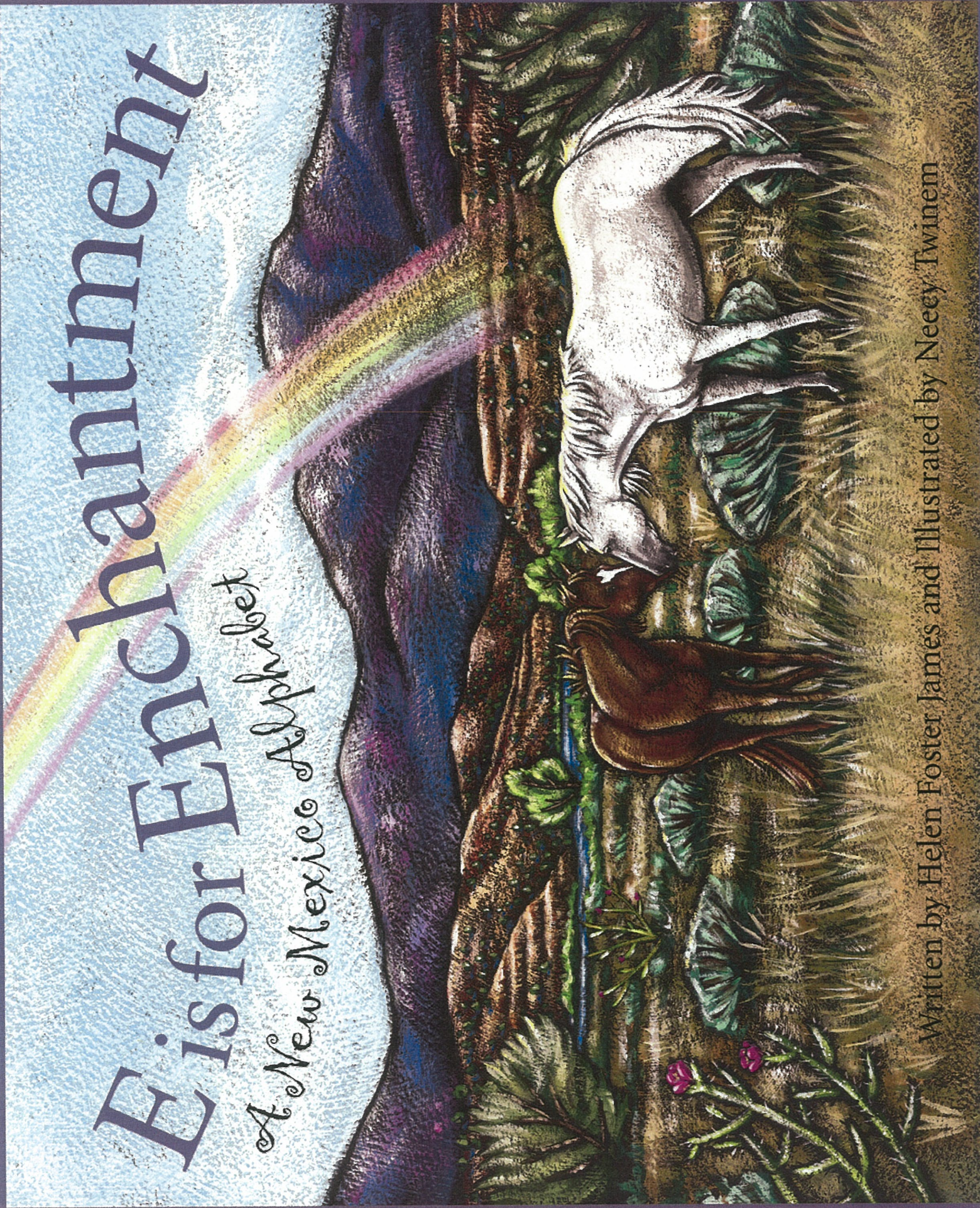
Audrey Macks Mitnick  
Senior Publicist  
Sleeping Bear Press  
646.649.3764 (direct)

Audrey Macks Mitnick  
Senior Publicist  
Sleeping Bear Press  
646.649.3764 (direct)



# E is for Enchantment

*A New Mexico Alphabet*



Written by Helen Foster James and Illustrated by Neecey Twinem



It's easy to make a list of favorite foods that are popular in our state. You'll want to try Indian fry bread fresh from a roadside stand or at a special event. Some people put honey on it for a delicious treat.

*Enchiladas* are a scrumptious combination of sauce, cheese, chiles, onions, and meat rolled in a tortilla. Each year Las Cruces has a "Whole Enchilada Fiesta" to make (and eat!) the world's largest enchilada. (*Fiesta* means party in Spanish.)

The *biscochito* (biz-co-CHEE-toh) was adopted as the state cookie in 1989, making New Mexico the first state to have an official cookie. It is a shortbread cookie with anise flavor and is a favorite at celebrations.

Even our state's official tree makes its way into a meal. Cooks add pine nuts from the piñon tree (or nut tree) to salads, soups, and sauces. It takes about 1,500 tiny nuts to weigh one pound, and a fast picker picks 20 pounds a day.

**F** is for Indian Fry bread—  
on my list as a Favorite Food.  
If you made a list of your favorites,  
which foods would you like to include?



Ff





Georgia O'Keeffe was an artist  
and O'Keeffe begins with an O.  
She found her inspiration  
when she saw New Mexico.

Georgia O'Keeffe was a talented artist. She fell in love with New Mexico on her first visit and said it gave her inspiration. Soon she moved to New Mexico where she painted pictures of the landscape and animal bones that were bleached by the sun. Amazed by the light, she said, "It is never, never the same. Sometimes the light hits the mountains from behind and front at the same time...so that you have distances in layers." She also said, "If you ever go to New Mexico, it will itch you for the rest of your life."

She enjoyed visiting local Native American ceremonies and spending time on her roof looking at the stars and moon. Today many artists continue to be attracted to New Mexico and its crisp, clear light, just like Georgia O'Keeffe.

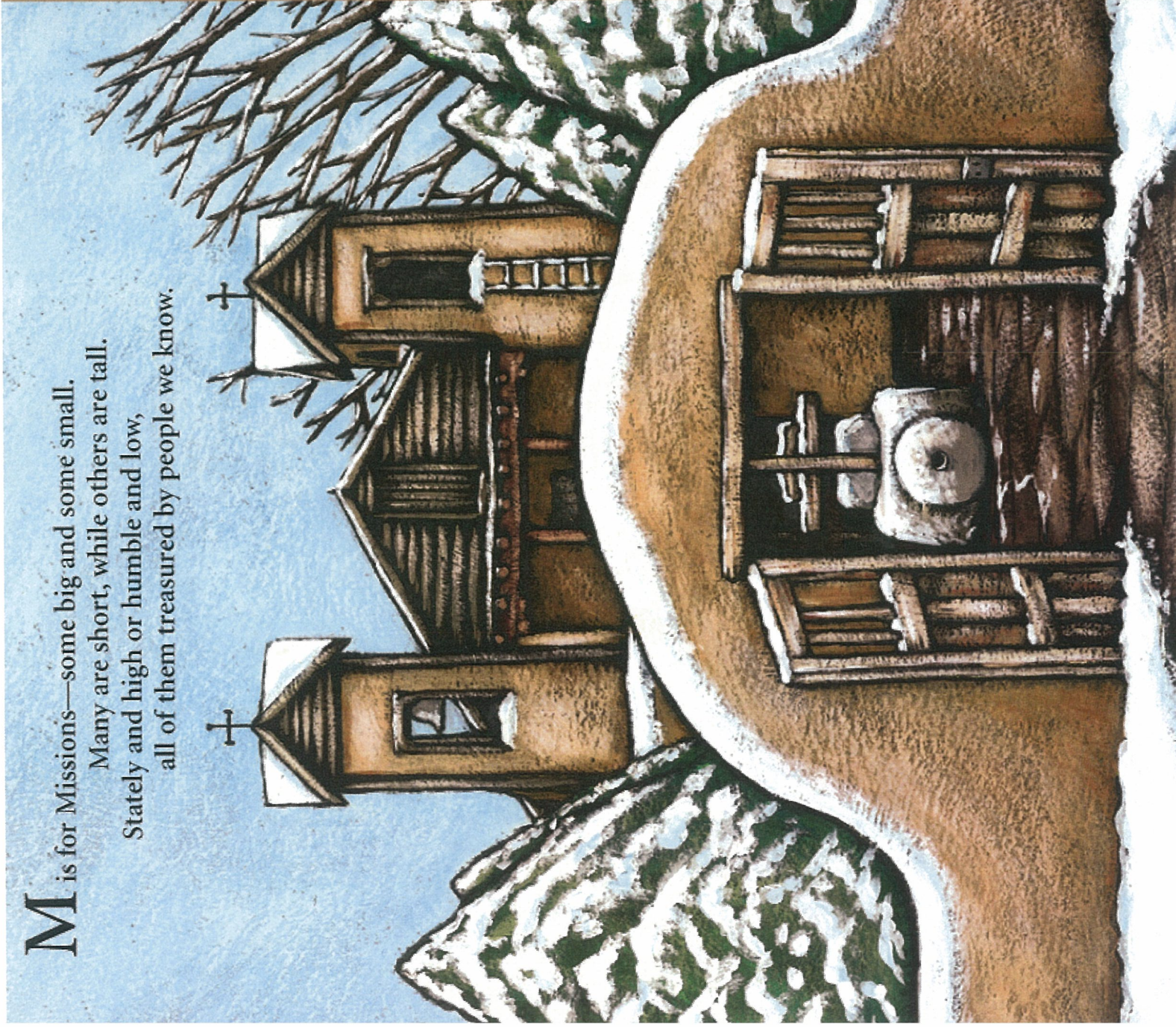


**M** is for Missions—some big and some small.  
Many are short, while others are tall.  
Stately and high or humble and low,  
all of them treasured by people we know.

An artist might look at one of our missions and see its beauty, while an historian might think of the mission's 400 years of history and its Spanish influence.

Some missions are now in ruins, while many beautiful missions remain and are still in use. San Miguel Mission in Santa Fe is thought to have been built in 1610. This small adobe building is the oldest mission still in use in the United States. Twenty-one thousand adobe bricks were used in its construction. El Santuario de Chimayó is a legendary shrine valued for its healing earth. Artists like to paint pictures of these beautiful buildings that seem brushed by the earth.

M





**R** is for our *Risitas*,  
sun-dried chiles on a string,  
They welcome or they warn you,  
and they make your taste buds sing.

*Risitas* means string in Spanish. *Risitas* are vibrant strings of sun-dried chile peppers that hang near entrances of homes and restaurants. They welcome guests or warn them that dishes served inside might be spicy hot. At one time *risitas* were thought to ward off evil, but now they are used for decoration or to store dried chiles for cooking.

Chile and pinto beans (*frijoles*) are the state's official vegetables. New Mexico is America's biggest producer of chiles. The town of Hatch is known as the "Green Chile Capital of the World." Chiles can be red or green, and the official state question is "Red or Green?" It's the most frequently asked question of diners when ordering traditional New Mexican cuisine.

**R**

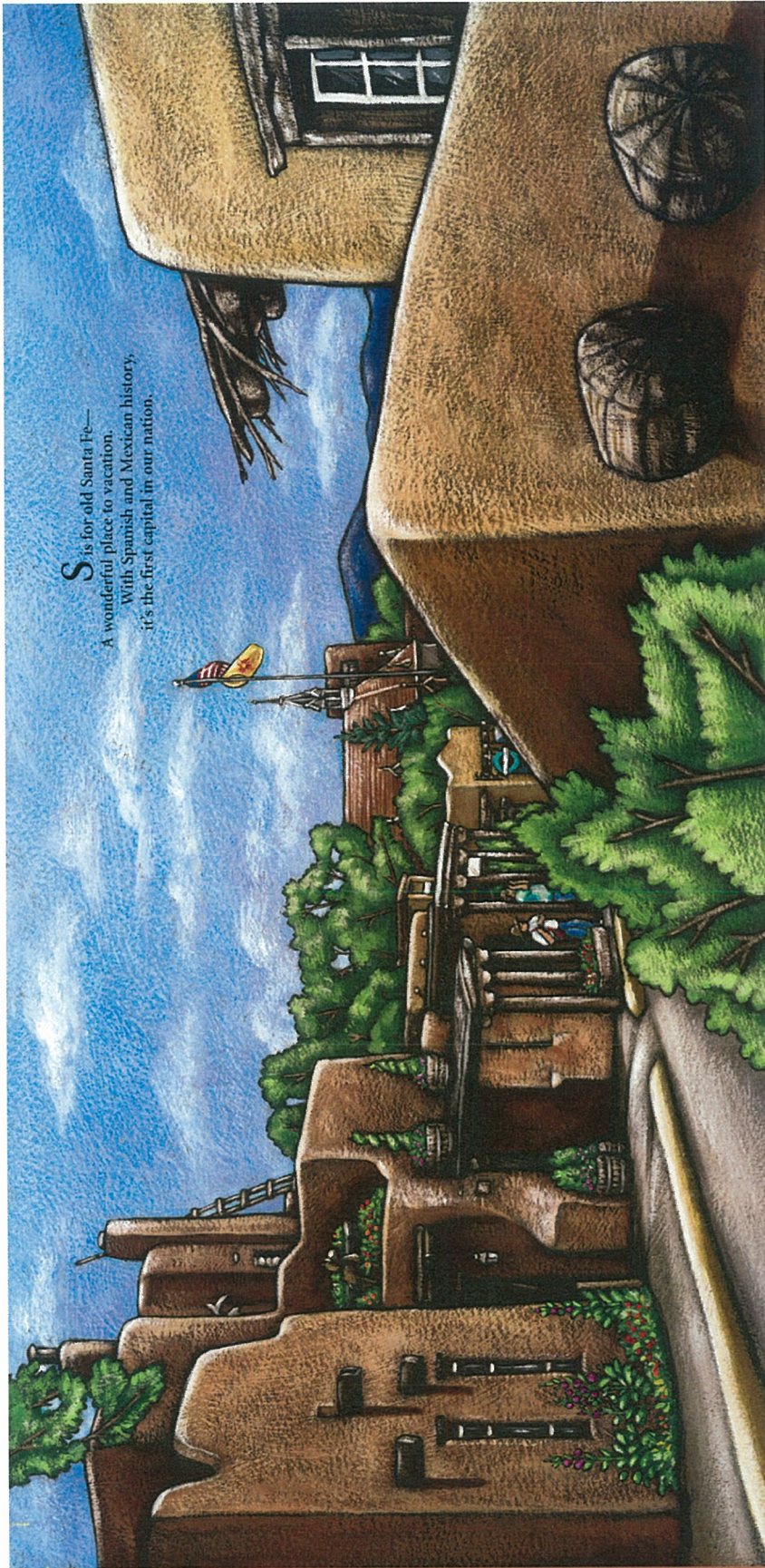




Santa Fe is America's oldest capital. New Mexico became the 47th state on January 6, 1912. So how can it have the oldest seat of government? It became a capital in 1610. (That's before the pilgrims founded Plymouth!) It remained the capital under the control of Spain, then Mexico, and as a territory of the United States. Santa Fe also has the highest elevation of the 50 state capitals. It is 7,000 feet above sea level. It is known for its art galleries, museums, and the world-famous Santa Fe Opera, set in an open-air theater with panoramic views of the Jemez and Sangre de Cristo mountains.

The Santa Fe Trail is famous and was an important western route in the 1800s. It was 800 miles long from Independence, Missouri to Santa Fe and brought settlers westward.

S is for old Santa Fe—  
A wonderful place to vacation.  
With Spanish and Mexican history,  
it's the first capital in our nation.



S



In 1947 a rancher near Roswell, New Mexico, discovered unusual wreckage as he checked on his sheep after a fierce thunderstorm. The odd pieces seemed to be metal debris and they were scattered over a large area. The rancher also noticed a rut or ditch, several hundred feet long, had been carved into the land.

Some people believe it was caused by a flying saucer or UFO (Unidentified Flying Object). Others think it was a weather balloon. What do you think? The International UFO Museum and Research Center in Roswell is devoted to the Roswell Incident and UFO research.

U could be for UFOs  
with aliens—friend or foe?  
Did life from far-off planets  
really land here long ago?



# UFO



## First Grade Reading Initiative

Audrey [audrey.mitnick@sleepingbearpress.com]

**Sent:** Friday, May 17, 2013 12:14 PM

**To:** Contact, Imb, PED

Please see email with "Enchantment" in subject line as I am not at my desk and needed to forward artwork from a co-worker.

This previous email contains ISBNs, pricing, etc.

Best wishes,

Audrey Mitnick

Audrey Macks Mitnick  
Senior Publicist  
Sleeping Bear Press  
646.649.3764 (direct)

## First Grade Reading Initiative

Audrey Mitnick [audrey.mitnick@sleepingbearpress.com]

**Sent:** Saturday, May 18, 2013 8:05 AM

**To:** Contact, Imb, PED

**Attachments:** 61534.jpg (1 MB) ; NM\_page\_F.jpg (1 MB) ; NM\_page\_O.jpg (1 MB) ; NM\_page\_M.jpg (703 KB) ; NM\_page\_R.jpg (1 MB) ; NM\_page\_S.jpg (1 MB) ; NM\_page\_U.jpg (568 KB)

Elizabeth,

I was not able to determine from my blackberry if the images actually forwarded to you. Now that I'm back at my desk I thought I would re-send.

Audrey

Audrey Macks Mitnick  
Sales & Publicity  
Sleeping Bear Press

315 E. Eisenhower Parkway, Suite 200  
Ann Arbor, MI 48108

(direct) 646.649.3764  
800.487.2323, ext. 6221 (new extension)  
(fax) 734.929.2649 (new)



**FW: First Grade Reading Initiative**

Audrey Mitnick [audrey.mitnick@sleepingbearpress.com]

**Sent:** Thursday, May 23, 2013 12:32 PM**To:** Contact, Imb, PED**Importance:** High

Beth - I just realized that we did not speak about the pricing of the books in Spanish when we spoke this morning. I feel terrible that I neglected to remind you that in my original email from Friday the 17th, I noted that the cost of the book in Spanish would be at a 50% discount from the \$17.95 retail price + the \$.45 for shipping as we have to create new printing plates for the Spanish version.

Audrey

Audrey Macks Mitnick  
Sales & Publicity  
Sleeping Bear Press

315 E. Eisenhower Parkway, Suite 200  
Ann Arbor, MI 48108

(direct) 646.649.3764  
800.487.2323, ext. 6221 (new extension)  
(fax) 734.929.2649 (new)

-----Original Message-----

From: Audrey Mitnick [<mailto:audrey.mitnick@sleepingbearpress.com>]

Sent: Monday, May 20, 2013 4:20 PM

To: 'Contact, Imb, PED'

Subject: RE: First Grade Reading Initiative

Importance: High

Dear Elizabeth,

We are very excited about the prospect of being part of this wonderful project!

Per your request, here is the information requested:

- Title of book: E is for Enchantment: A New Mexico Alphabet
- ISBN: 978-1-58536-153-3
- Per-book price for 24,000 English language: \$6.00 (retail \$17.95)

Additional shipping and handling: \$.45 per book

Notification: We would like to be notified by Friday, May 24th but could still proceed with meeting the delivery deadline if we are notified by Tuesday, May 28th.

Thank you again for taking the time to talk over the weekend!

Audrey

Audrey Macks Mitnick  
Sales & Publicity  
Sleeping Bear Press

315 E. Eisenhower Parkway, Suite 200  
Ann Arbor, MI 48108

(direct) 646.649.3764  
800.487.2323, ext. 6221 (new extension)  
(fax) 734.929.2649 (new)

-----Original Message-----

From: Contact, Imb, PED [<mailto:Imb.Contact@state.nm.us>]  
Sent: Friday, May 17, 2013 2:59 PM  
To: audrey.mitnick@sleepingbearpress.com  
Subject: RE: First Grade Reading Initiative

Ms. Mitnik - Your bid proposal has been received.

Elizabeth Savage for IMB

---

From: Audrey [audrey.mitnick@sleepingbearpress.com]  
Sent: Friday, May 17, 2013 12:10 PM  
To: Contact, Imb, PED  
Subject: First Grade Reading Initiative

Please accept E is for Enchantment: A New Mexico Alphabet Book by New Mexico author Neecy Twinem (978-1-58536-153-3) for consideration for the Reading Initiative.

The age range of the book begins with 6 year-old children. The two-tiered format allows the book to grow with the child, rather than the child outgrowing the book.

The book was nominated for the the Land of Enchantment Book Award list and was a finalist in the 2005 Women Writing the West Literary Award.

For the 24,000 books in English, we would provide the books for \$6.00, more than a 65% discount. For the books in Spanish, we could provide a 50% discount from the \$17.95 price.

I will send this information with the correct subject line in a follow-up email.

Thank you for your consideration.

Audrey Mitnick  
Sleeping Bear Press  
Direct line: 646.649-3764

Audrey Macks Mitnick  
Senior Publicist

Sleeping Bear Press  
646.649.3764 (direct)

-----Original Message-----

From: "Amy Patrick" <amy.patrick@sleepingbearpress.com>  
Date: Fri, 17 May 2013 11:32:46  
To: <audrey.mitnick@sleepingbearpress.com>  
Subject: RE: Enchantment

Amy Patrick  
Sales & Marketing Specialist  
Sleeping Bear Press

NEW Email Address: amy.patrick@sleepingbearpress.com  
315 E. Eisenhower Pkwy, Ste. 200  
Ann Arbor, MI 48108  
NEW: 800.487.2323 Ext. 6217 / Direct: 734.619.6217 / FAX: 734.929.2649

-----Original Message-----

From: Audrey [<mailto:audrey.mitnick@sleepingbearpress.com>]  
Sent: Friday, May 17, 2013 11:27 AM  
To: Amy Patrick  
Subject: Re: Enchantment

Yup, please send them all!

-----Original Message-----

From: Amy Patrick  
To: audrey.mitnick@sleepingbearpress.com  
Subject: RE: Enchantment  
Sent: May 17, 2013 11:22 AM

The pagination file is not on the J drive... the cover and separate page files for the letters: F, M, O, R, S & U.

Let me know if you want me to send these to you...

Amy Patrick  
Sales & Marketing Specialist  
Sleeping Bear Press

NEW Email Address: amy.patrick@sleepingbearpress.com  
315 E. Eisenhower Pkwy, Ste. 200  
Ann Arbor, MI 48108  
NEW: 800.487.2323 Ext. 6217 / Direct: 734.619.6217 / FAX: 734.929.2649

-----Original Message-----

From: Audrey [<mailto:audrey.mitnick@sleepingbearpress.com>]  
Sent: Friday, May 17, 2013 11:18 AM  
To: Amy Patrick  
Subject: Enchantment

Please send me the pagination (I hope it's in advertsting) and the cover so I can attach it to the proposal that's due today.

Audrey Macks Mitnick  
Senior Publicist  
Sleeping Bear Press  
646.649.3764 (direct)

Audrey Macks Mitnick  
Senior Publicist  
Sleeping Bear Press  
646.649.3764 (direct)=