

**New Mexico Public Education Department  
Governor's 2013 First Grade Reading Initiative**

New Mexico Governor Susana Martinez is continuing her initiative to give each of New Mexico's first-graders a book to read.

**Specifications:** In order to implement this initiative, the New Mexico Public Education Department is looking for a publisher that can provide a book or books that meet the following specifications:

- Hard cover
- First grade reading level
- Available in both English (24,000 copies) and Spanish or bilingual (6,000 copies)
- A minimum of 7,000 books (may be multiple titles that equal 7,000)
- Shipment to multiple school districts each with a separate mailing address (there are approximately 125 discrete locations)
- Package books for each school in accordance with directions from PED (number of English titles and number of bilingual titles to be shipped to each school)
- Books to **arrive** at designated schools no later than **Friday, June 21, 2013**
- Compliant with the Consumer Product Safety Improvement Act (CPSIA)

**Selection Considerations:**

- Books with demonstrated quality and appeal (for example, nominees for major children's book awards, or books that have been listed on the International Reading Association's Children's Choices Reading List).
- Per title cost.

**Submission:** If you have any titles that you think would be accessible, instructive, and enjoyable for our first-graders, and if you can meet the deadline of delivering up to 30,000 copies no later than June 21, 2013 please respond with the following information:

- Title of book(s)
- ISBN(s)
- Per-book price for 24,000 English language and 6,000 Spanish or bilingual copies. List shipping and handling separately.

**Other requirements:**

- Titles of books must be submitted to [imb.contact@state.nm.us](mailto:imb.contact@state.nm.us) no later than **Friday, May 17, 2013**. Publishers may include reviews or synopses of submitted titles. Put "FIRST GRADE READING INITIATIVE" in the subject line of e-mail.
- Publisher must have a valid New Mexico vendor number.
- Publisher will be responsible for shipping to multiple schools, and should ensure shipping costs are reported as per above instructions.
- Publisher must submit invoice(s) no later than **Friday, June 28, 2013**