

COVER



READS

A service of the New Mexico book community

February 2018

Never Don't Pay Attention: The Life of Rodeo Photographer Louise L. Serpa by Jan Cleere

Description: Anyone who has ever stared down an angry bull coming full throttle across an arena will understand why rodeo photographer Louise Serpa often uttered the adage "Never Don't Pay Attention." Born into New York society, Louise ended up out west with her nose in the dirt and her eye glued to a camera, the first woman allowed to shoot some of the most amazing rodeo photographs inside the rodeo arena.

ISBN: 978-1-4422-4727-7 \$16.95 223pp

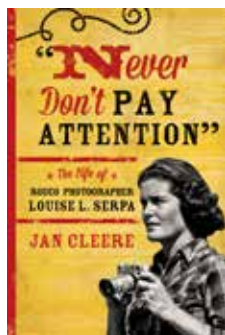
Wholesalers/Distributors: Rowman & Littlefield Publishers, National Book Network, NBN International

Subject Category: Biography

Publisher: Rowman & Littlefield Rowman.com Eturner@Rowman.com

Author email: Jan@JanCleere.com

1F



Voices from the Past by Robert Torr ez

Description: *Voices From the Past: The Comanche Raid of 1776 & Other Tales of New Mexico History* is an exploration of the vast treasure of untold and forgotten stories found in New Mexico's Spanish, Mexican, and Territorial period archives.

ISBN: 978-1-943681-18-1 \$18.95 196pp

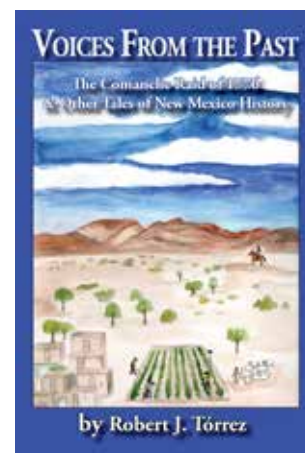
Wholesalers/distributors: Ingram, Baker & Taylor

Subject Category: New Mexico History

Publisher: Rio Grande Books, LPD-Press@q.com

Author email: robertjtorrez@gmail.com

4F



Homeland Burning by Brinn Colenda

Description: Spring of 2000: Wildfires destroy New Mexican mountain watersheds, municipal and acequia water systems, dams are breached to release tidal waves of water to obliterate farms and towns. USAF Colonel Tom Callahan struggles to convince a skeptical intelligence community that enemy attacks on American soil are not only possible, but inevitable. He'll need all the help he can get from the NM Forest Service and aviators of the National Guard.

ISBN: 978-1-59616-103-0 \$17.95 291 pp

Wholesalers/Distributors: Lightning Source/Ingraham

Subject Category: Fiction Thriller, Political Military Thriller

Publisher: Southern Yellow Pine Publishing www.sypublishing.com tgerrell@sypublishing.com

Author email: bcolenda@newmex.com

3F



The Magic War by Mark J. Mitchell

Description: 1925 in the American Midwest was a simpler, more innocent time. Radio was new, the whole town came out for the Fourth of July. The diner served the same thing every day. Life in Brightness Falls was quiet and predictable. Or was it? Funny, touching, and frightening, *The Magic War* is a tale of a young man's entry into adulthood and adventure set in a lost America.

ISBN: 978-1624320286 \$15.95 198pp

Wholesalers/distributors: Ingram

Subject Category: Fiction - Fantasy/ Historical

Publisher name Loose Leaves Publishing looseleavespublishing.com looseleavespublishing@gmail.com

1F



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Diamonds at Dusk by Catalina Claussen

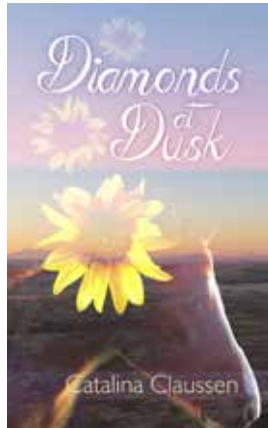
Description: It's hard to miss Cascade Rose Jennings. She's the one in cowgirl boots who up until this morning wasn't interested in boys. But, on the eve of her sixteenth birthday something inside her knocks loose. His name is Chadwick Dean Holbrook, a college prep school boy from Albuquerque and Cassie's long-time "fair weather" friend. Finalist in the 2016 NM/AZ Book Awards in the YA novel category.

ISBN: 9781944277154 \$12.95 228pp

Distributors: LSI, amazon, Barnes and Noble, Kindle

Publisher: Progressive Rising Phoenix Press progressiverisingphoenix.com
amtceo@progressiverisingphoenix.com

Author email: catalinaclaussen@gmail.com



6

Cooking for Halflings & Monsters: 111 Comfy, Cozy Recipes for Fantasy-Loving Souls by Astrid Tuttle Winegar

Description: Finalist in the New Mexico/Arizona 2017 Book Awards. Filled with grown-up, comfort food inspired by Narnia and Middle-earth, this cookbook bursts with recipes that will help the reader evoke a sense of warmth and community; ranging from easy to relatively difficult, the dishes are fantastically delicious! Each recipe is accompanied by full-color photography and charming hand-drawn artwork.

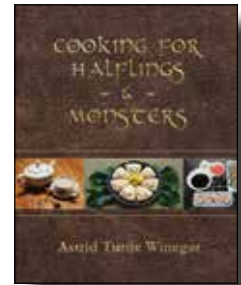
ISBN: Paperback 978-0-9994179-0-4 37.95 310 pp

Wholesalers/distributors: IngramSpark

Subject Category: Non-fiction; cookbook

Publisher: IngramSpark www.ingramspark.com

Author email: astridwinegar@gmail.com



5F

What Makes a Rainbow? by Ross Van Dusen

Description: We have all seen a rainbow but do we know how they happen? Artist Ross Van Dusen takes a whimsical look at how a rainbow comes to be. A child looks at the colors, the rain, and the sky to give an explanation of why rainbows are in our world. The art is an amazing collection of images that children and adults will fall in love with over and over again. Rainbows will never be seen the same way again.

WINNER, NM-AZ BOOK AWARDS, 2015

ISBN: 978-1-936744-32-9 \$19.95 32pp

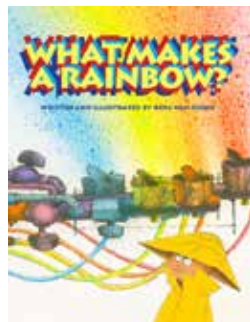
Wholesalers/distributors: Ingram, Baker & Taylor

Subject Category: Children's Picture Book

Publisher: Rio Grande Books, www.LPDPress.com LPDPress@q.com

Author email: rossevandusen@gmail.com

SPECIAL WHOLESALE AND LIBRARY PRICING



Miguel & Michelle Visit Spaceport America by Loretta Hall

Description: Come along with Miguel & Michelle as they learn the answers to these questions: What is a spaceport? Where is Spaceport America? Are there space aliens there?

Learn about New Mexico's long history and exciting future!

ISBN: 978-01-943681-17-4 42pp \$16.95

Wholesalers/Distributors:

Ingram, Baker & Taylor

Subject: Children's picture book; adventu story (grades 1-5)

Publisher: Rio Grande Books www.LPDPress.com LPDPress@q.com

Author email: loretta@spacepioneerwords.com



Don't Settle: How to Marry the Man You Were Meant For by Scott Carroll, MD

Description: Tired of being single and failed attempts at love? Don't Settle is the award winning step-by-step, complete solution you've been looking for. Using the latest neuroscience and evolutionary psychology combined with the ancient wisdom of shamans, Dr. Carroll will teach you how to attract and marry the perfect man for you – the man you were meant for.

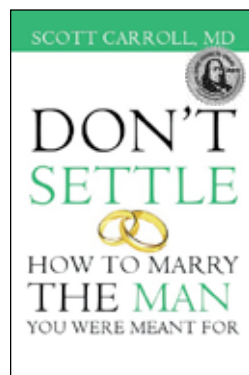
ISBN: 978-1-5043-6810-0 \$14.99 pb/ 978-1-5043-6809-4 \$31.95 hb 224pp

Distributors: Ingram, Balboa Press

Subject Category: Relationships, Self-Help

Publisher: Balboa Press <http://bookstore.balboapress.com/Products/SKU-001019163/Dont-Settle.aspx> customersupport@balboapress.com

Author email: scottcarrollmd@gmail.com



4F

My Real Hue by Daniel Yves Eisner

Description: The events leading up to being liberated from a highly dysfunctional family led by Holocaust survivors. This memoir is just as much about the painful process of becoming estranged from one's family as it is about what the Holocaust did to someone who was forced to leave her motherland. In the end, the author is freed from his toxic family to live a happy, fulfilling, and loving life.

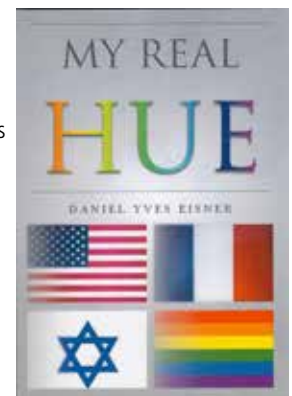
ISBN: 978-1-63568-835-1 \$14.95 203pp

Wholesalers/distributors: Ingram Group; Amazon; Barnes & Noble

Subject Category: Non-fiction; Memoir

Publisher: Page Publishing, Inc. <https://www.pagepublishing.com/> Contact@pagepublishing.com

Author email: d.y.eisner@gmail.com



4F

KILLING TIME by Roberta Parry

Description: At age 15, Boston Brahmin Reggie Patterson spent a year in Northern Arizona where her anthropologist father was studying the Hopi. There she found a way of life and first love she meant to leave behind, but never did. At 35, she finds her privileged life superficial and empty. She returns to Arizona in quest of the woman she wanted to be, and to finally lay her ghosts to rest.

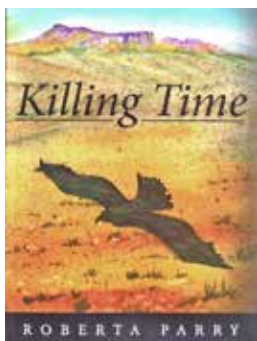
ISBN: 978-63413-923-6 \$17.95 468pp

Wholesalers/distributors: Ingram, Baker & Taylor, Nacscorp, Espresso Book Machine

Subject Category: Fiction/literary

Publisher: Mill City Press, www.millcitypublishing.com, info@millcitypress.net

Author email: rparrya@q.com



4F

The War Within, the Story of Josef by Patricia Walkow

Description: Polish Catholic teenage boy is a captive slave laborer in Nazi Germany. An accident almost kills him, and his life is saved by a young German man who broke all the rules to offer assistance. Lifelong friendship ensues even as Polish youngster emigrates to America as a refugee. Heart to heart, they are not enemies. A true story. Time frame: 1943 through 1954.

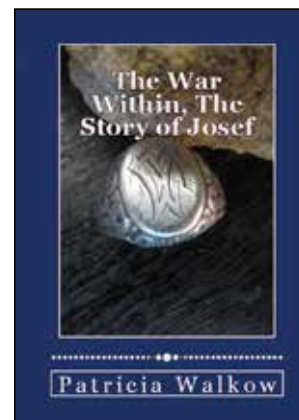
ISBN: 978-1519181015 357pp

Wholesalers/Distributors: CreateSpace

Subject Category: Biography, suitable for both young adults and adults

Publisher: walkowconsulting.com

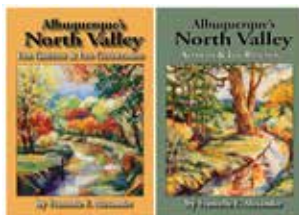
Author email: walkowpc@earthlink.net



4F

ALBUQUERQUE'S NORTH VALLEY by Francelle Alexander

Description: For centuries, a strand of settlements was built along the Rio Grande by the ancient Pueblo peoples, many of which disappeared before and during the Pueblo Revolt in 1680. In the 1700s, when the Spanish returned, they built villages along the Rio Grande, not only what is now Old Town but many others.



ISBN: 978-1-943681-14-3/978-1-943681-67-9 \$24.95 pb 243pp & 229pp

Wholesalers/distributors: Ingram, Baker & Taylor

Subject Category: Southwest history

Publisher: Rio Grande Books, 505/344-9382/LPDPRESS@q.com

Author email: francelle2112@msn.com

SPECIAL WHOLESALE AND LIBRARY PRICING

THE TALKING LIZARD by Nasario Garcia

Description: The Talking Lizard is a collection of stories in New Mexico folklore. The bilingual book features stories on snakes, bobcats, bears, witches, the moon, owls, lizards, dogs, and many more animals that will appeal to young readers. The book also contains a Glossary of Hispanic New Mexican words making this a useful tool for learners of Spanish.

WINNER, NM-AZ BOOK AWARDS, 2015

ISBN: 978-1-936744-07-7 \$14.99 pb 86pp

Wholesalers/distributors: Ingram, Baker & Taylor

Subject Category: Young Reader, Grades 3 to 6

Publisher: Rio Grande Books, 505/344-9382/LPDPRESS@q.com

Author email: lospobres@cybermesa.com

SPECIAL WHOLESALE AND LIBRARY PRICING



HIDDEN ONES—A Veil of Memories by Marcia Fine

Description: A grandmother waits in an Inquisition prison while officials search and burn every soul not devoted to the Church. With a granddaughter on the verge of becoming a woman, a perilous adventure story from 17th century Mexico unfolds to teach lessons about courage and faith. "Fine is a serious scholar of the persecution of Sephardic Jews, and the details in the book are impressive and edifying." -Kirkus Reviews

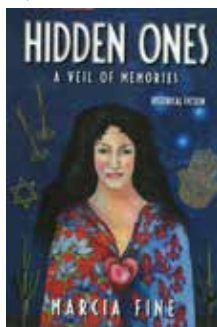
ISBN: ISBN 978-0-9826952-5-8 51695 \$16.95 411 pp

Wholesalers/distributors: Amazon, Barnes&Noble, Lightning Source

Subject Category: Historical Fiction

Publisher: Limage Press sfeinstein@limagepress.com

Author email: marciafinebooks@gmail.com



2F

What the Owl Saw by Gerald W. McFarland

Description: History and fantasy are seamlessly woven together in this novel about Don Carlos Buenaventura, an adventurous hidalgo who lives in the small Spanish frontier town of Santa Fe, New Mexico in 1706 and who has a hidden identity as a brujo able to transform himself into hawks and owls. 2015 Finalist NM-AZ Book Awards. "A lavishly detailed...look at the mystical underside of a vanished Santa Fe." Kirkus Reviews.

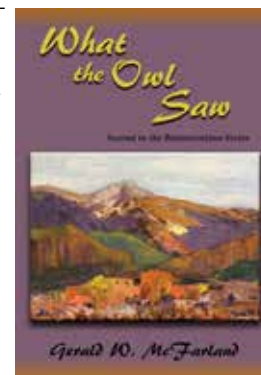
ISBN: 9781632930088. \$26.95. 335pp

Wholesaler/Distributor: Ingram, Baker & Taylor

Subject Category: mystical-historical, romance

Publisher: Sunstone Press www.sunstonepress.com, orders@sunstonepress.com

Author email: geraldm3@verizon.net



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